

# Teylah Saunders

[teylah.saunders2011@gmail.com](mailto:teylah.saunders2011@gmail.com) | [linkedin.com/in/Teylah-Saunders](https://www.linkedin.com/in/Teylah-Saunders) |  
<https://readymag.website/u1759562294/4904690/>

## EDUCATION

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### Stevenson University

*Bachelor of Science in Graphic Design*

Owings Mills, Maryland

December 2023

- **GPA:** 3.986 / 4.0
- **Honors:** Summa Cum Laude, Deans List: Fall 2021, Spring 2022, Fall 2022, Spring 2023, Fall 2023
- **Relevant Coursework:** Graphic Design History / Graphic Design III / Senior Capstone Research / Portfolio and Professional Development

## WORK EXPERIENCE

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### Baltimore City Public Schools

*Graphics and Communications Paraeducator*

Baltimore, Maryland

July 2024 – Present

- Engaged with young scholars and facilitated learning instruction focused on design principles
- Increased average class attendance rate by 67%
- Collaborated with the local organizations to develop a youth mentorship program
- Managed and organized operations of the school print facilities

### Muse 360

*Communication Design Coordinator*

Baltimore, Maryland

April 2024 – July 2024

- Create graphic design assets for marketing materials, including flyers, posters, banners, and social media posts
- Develop visual content for the Organization's digital platforms
- Collaborate with the Organization's team to ensure that all design deliverables align with the organization's brand identity and communication objectives.

### Concentric Educational Solutions

*Professional Student Advocate*

Baltimore, Maryland

February 2024 – July 2024

- Designed and implemented small group instruction within classroom settings
- Fostered strong and meaningful relationships with students
- Spearheaded new learning initiatives with students and faculty

### New Generation Scholars

*Archival Fellow*

Baltimore, Maryland

January 2024 – August 2024

- Collaborated with renowned artists to develop a new body of artist work
- Conducted archival research in tandem with the AFRO Archives
- Developed an intuitive artistic practice
- Generated new graphic materials for promotion of community initiatives

### Stevenson University

*Exhibitions Assistant, Arts and Cultural Department*

Owings Mills, Maryland

August 2021 – January 2024

- Worked directly with the Exhibitions Director and Gallery Curator to develop and promote exhibitions and associated events
- Incorporated social media campaigns that led to a 40% increase in engagement
- Assisted with the planning, design, production and installation of innovative exhibitions and cultural programs
- Designed promotional materials as well as developed marketing and communication strategies to promote exhibition events

**Baltimore Symphony Orchestra***Graphic Design Intern, Marketing and Communications***Baltimore, Maryland**

September 2023 – December 2023

- Developed social media, email, press, and in-venue graphics to promote concerts
- Collaborated with the institutions Advancement and Operations departments to develop materials for distribution throughout the community
- Refined concert graphics, mailers, posters, and postcards to share with our patrons

**T. Rowe Price***UX/UI Design Intern, U.S. Intermediaries Business Unit***Owings Mills, Maryland**

May 2023 – August 2023

- Partnered with senior designers across the firm to gain valuable work experience and insights
- Conducted competitive research to understand the complete landscape in the industry
- Spearheaded user experience and user interface project work, leading to the implementation of accessibility features
- Developed and presented creative concepts for offsite events that highlight executive women in the workplace

**T. Rowe Price***Sales and Marketing Intern, U.S. Intermediaries Business Unit***Owings Mills, Maryland**

May 2022 – August 2022

- Collaborated with tenured financial professionals on market analysis research
- Engaged in rigorous and thought-provoking projects that added value to the firm's sales techniques with high end clients
- Identified areas of opportunity to increase engagement both internally and externally while working with clients
- Cultivated new and meaningful business relationships

**SKILLS**

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**Technical Skills:** Adobe Acrobat, Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe Premiere, Adobe After Effects, Adobe Lightroom, Microsoft Suite, Figma, Instagram, Twitter (X), Hootsuite, Asana**Certifications & Training:** Adobe Photoshop Certification**Volunteer Work:** AFROPUNK Volunteer (2023), An Opulent Juneteenth Volunteer (2023)