

# JOHN KEATON



## ADJUNCT ART INSTRUCTOR

*A highly refined Fine Artist, Illustrator and Designer of the first caliber, I have over 35 years of experience in Painting, Art Instruction and Graphic Design, Creative Direction. I am currently seeking opportunities in the Arts and Education Field*

## PROFESSIONAL EXPERIENCE

**Independent Art Direction : 2001 - Present**

Website Development, Digital Presentations , Publication  
Design, Art Instruction, Creative Direction, Gallery Exhibits

**Creative Director : 2000 - 2001 - *Tempo Design***

Brand Identity Gourmet Food Packaging, Labeling, Digital Photography  
Product Packaging Component Outsourcing

**Graphic Design Instructor : 2000 - *Platt College / Art Institute of San Diego***

**Product Designer : 95 - 2001 - 1997 *Lava Enterprises***

Product Development Gift & Retail Trend Research, Surface Illustration,  
Package Design, and 3D Renderings.

**Graphic Designer: 94 - 95 - *Plastic Printing International***

Production Art, Mechanicals ,Typesetting, Litho Plate Production

**Freelance Graphic Designer : 1990 - 92 - *Club Air / Art Inherited***

Silk Screen Artwork and Separations  
Paintings and Illustrations

**Graphic Designer : 87 - 1989 - *Bellaphon Records***

Designed Music Packaging for International Music Artists.  
Photography, Music Promotion and Advertisements for International  
Music Publications.

**Graphic Designer : 1986 - 87 - *Sign Line***

Photography and Graphic Product Development for Promotional Specialty  
Company

**Military Service : 1979 - 1982 - *USAF***

## **EDUCATION**

Almeda University

2007 Masters Fine Art / 2005 Bachelor's Graphic Design

Institute of Learning Systems

Associate Degree Commercial Art Psychology

## **CERTIFICATIONS**

Grumbacher Art Instructor

Artists Rights Society

Certified Custom Framer

American Society of Composers and Publishers

## **SKILLS**

Adobe CS 6 / Social Media Marketing

Organizational / Project Management Expertise

Art History Expert / Individual Art Instruction

**REFERENCES AVAILABLE UPON  
REQUEST PORTFOLIOS**

**CONTACT**

**Email: [artbykeaton@gmail.com](mailto:artbykeaton@gmail.com)**

**Mobile : (484) 531-0055**