

I use design to bridge the gap between the expert and the audience. I love digging into the content to understand the shape of the material, then putting myself in the audience's shoes so I can present it to them in the best way possible. I'm ready to learn and eager to work with other professionals who are just as passionate about their own specialities.

## OBJECTIVE

Seeking contract, short-term, or full-time employment in a variety of design disciplines, collaborating to create products that inform and illuminate. My preference is to work with the educational or non-profit sector, but any project where I can use my skills to enhance a narrative is interesting.

## EMPLOYMENT HISTORY

**Web Designer/Graphic Designer; Lead Graphic Designer** (since 2008)  
November 1997–July 2016 | Space Telescope Science Institute | Baltimore, MD

Designing websites and print materials to communicate science information for NASA's Hubble Space Telescope and Webb Space Telescope. Projects ranged from print to interactives to motion graphics and animation to social media elements. Frequently worked as project lead on both independent and team projects, and information architect on website projects. Has received recognition from both STScI and NASA for creating high-quality communication products, working within standards and production constraints, and collaborating with science staff to ensure materials for the general public and education community are both accurate and engaging.

*Key achievements:*

- Organized company on-site and online presence at SXSW 2014
- Received international media attention for design and implementation of "Hubble Mania" social media campaign, March 2014 and 2015
- Designed an educational poster that has been reprinted multiple times, shipping over half-a-million copies to educators around the country
- Produced, illustrated, and animated "Infrared: Beyond the Visible," a 7½-minute educational animation and 20-page comic book

## Owner and Lead

2009–Present | Stephanie Smith Illustration | [www.StephanieSmith.com](http://www.StephanieSmith.com)

Runs a fine art illustration business, both licensed artwork and client commissions in a variety of styles. Projects include book illustration and cover design, advertising spot illustration, logos, and decorative artwork.

**Call for references or to see full portfolio.**

## KEY SKILLS

- Print design
- Web design (concept and layout)
- Information architecture
- Interface design
- Motion graphics
- Illustration
- Information graphics
- Logo design
- Digital signage
- Project management
- Teamwork
- Independent work
- Communication
- Proficient in industry-standard software
- Collaboration with working researchers and education specialists

## EDUCATION

MFA, Illustration  
2006 Towson University

BA, Writing and Studio Art (double major)  
1996 Goucher College

## MEMBERSHIPS

- AIGA
- Graphic Artists Guild
- Phi Beta Kappa