

QWISHUNA SMITH

PROFESSIONAL CREATIVE ENTREPRENEUR

info@creativedevelopmentstudios.com



443.985.1424



440 E. Oliver St. #3R
Baltimore, MD, 21202



Linkedin.com/in/
qwishunasmith



PROFESSIONAL PROFILE

Learner centered and innovative entrepreneur with 15 years in business and teaching leadership. Experienced in all aspects of educational business formation, including operation, finance, and management. Effective communicator and motivator who identifies and leverages assets in teammates and learning communities to reach organizational goals, effectively collaborating with all levels of staff members to foster quality relationships with students, parent and school staff. Relentless creative optimist who believes there is no failure, only feedback.

SKILLS

Attention to Detail
Budgeting
Team Leadership
Project Planning
Accountability
Improving Efficiency
IT Applications
Business Systems
Risk Assessment
Resource Management

EXPERIENCE

PRESIDENT & PROGRAM MANAGER

Creative Development Studios, Baltimore, MD. / 2004- Current

Core Qualifications

- 15 years experience in youth development programs
- Exceptional knowledge of working with elementary and middle-school-aged youth in urban public schools
- Outstanding knowledge of contract-based program administration
- High ability to supervise and manage youth development programs
- Excellent skills in oral and written communication
- Strong ability to enforce high student conduct standards
- Proven ability to engage and attract diverse student groups
- Provide leadership to employees and subcontractors while helping guide them to roles with more responsibilities
- Responsible for program supply acquisition while staying within budget
- Create job announcements, screened applications, interviewed, hired, and trained more than 20 team leads.
- Organize and maintained class files and information, employee information and payroll, and budget guidelines
- Handle staff conflicts, counseled and restructured program participants as issues arose.

QWISHUNA SMITH

PROFESSIONAL CREATIVE ENTREPRENEUR

info@creativedevelopmentstudios.com



443.985.1424



Baltimore, MD.



Linkedin.com/in/
qwishunasmith



TECHNICAL SKILLS

Microsoft Office Suite

Adobe Illustrator

Adobe InDesign

Adobe Photoshop

Wordpress

EXPERIENCE continued

Lead Brand Identity Designer

Creative Development Studios, Baltimore, MD. / 2004- Current

- Lead design programs from both a strategic and execution lens, while keeping designers, business stakeholders and agency partners aligned and engaged in the process from initial strategy to final implementation
- Lead the implementation and adherence to brand design processes, guidelines and methodologies
- Handle a wide variety of inquiries and challenges where the solution is not immediately apparent; has confidence navigating ambiguity and bringing people along in the process
- Work efficiently and effectively and deliver work on time
- Present and substantiate work throughout the development process, while always staying open to feedback
- Develop multiple ideas/solutions on a per project basis
- Collaborate with Executive Creative Director to improve best practices and processes to facilitate creative dialogue, collaboration, and consensus
- Up-to-date with all current design technologies/trends and developments
- Lead and executed multiple projects within tight timeframes from concept to final launch

Luxury Jewelry and Fashion Accessory Designer

Lobe' Dangle, Baltimore, MD / 2013 - Current

- Designer of Handmade Jewelry
- Works closely with customers for custom items and resolves issues or questions.
- Adept at developing fashion jewelry concepts into masterpieces of art
- Keen eye for market jewelry trends and lead times
- Well versed in remodeling traditional jewelry at minimal cost, serving purposes of refashioning and preservation simultaneously
- Highly skilled in effective customer relations dealing with translating their ideas into viable jewelry designs
- Keep website and portfolio updated with images and cost

QWISHUNA SMITH

PROFESSIONAL CREATIVE ENTREPRENEUR

info@creativedevelopmentstudios.com



443.985.1424



Baltimore, MD.



Linkedin.com/in/
qwishunasmith



PROFESSIONAL DEVELOPMENT

INDUSTRIAL SEWING PROGRAM SCHOLARSHIP AWARDEE
Open Works, Baltimore, MD. / September 2017-October 2017

INTRODUCTION TO METALS & JEWELRY
Baltimore Jewelry Center, Baltimore, MD. January 2019-March 2019

REFERENCES

AVAILABLE UPON REQUEST