

JORDAN DAVIS MURRAY

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PROFESSIONAL SUMMARY

Results-driven professional with a proven track record in marketing, event production, technical operations, and project management. Demonstrates expertise in social media strategy, team leadership, and audio-visual production. Strong communication, organizational, and time-management skills with experience working in high-pressure environments. Certified in CPR and First Aid (valid through 2024).

CORE COMPETENCIES

- Marketing & Branding Strategies
- Event Coordination & Logistics
- Audio Engineering & Rigging
- Social Media Management
- Video Editing & Production
- Team Leadership & Training
- Project Management & Client Relations
- Technical Operations (Scissor Lift, Box Truck, Truss Building)
- Proficiency in Microsoft Excel, Word, PowerPoint

PROFESSIONAL EXPERIENCE

Fabrication Events

Lead Installer & Scenic Technician

February 2023 – July 2024

- Supervised a team of 15 installers during event load-in, setup, and breakdown.
- Coordinated with department leads and acted as the on-site liaison between clients and sales teams.
- Installed event setups, including stages, dance floors, pipe-and-drape, and décor.
- Operated scissor lifts and 26' box trucks while ensuring adherence to safety protocols.
- Conducted final inspections to verify setup safety and compliance.

First Baptist Church of Glenarden

Stagehand & Rigging Services Supervisor

November 2022 – March 2023

- Supervised rigging operations for lighting, sound, automation, and props in theatrical and ballroom settings.
- Trained team members in rigging techniques and safety protocols.
- Managed inventory of rigging equipment, ensuring proper storage and maintenance.
- Conducted safety inspections of rigging structures and mobile elevated platforms.
- Collaborated with venue management to coordinate rigging labor and schedules.

Paramount Pictures: lioness

Grip/Rigging and Dolly

October 2022 - February 2023

- Install dolly track according to production needs
- Coordinate with key grip and director to establish production itinerary
- Manage and transport all production equipment to and from set
- Ensure all safety protocols are being followed
- Coordinate with various department leads to ensure proper execution of production plans
- Manage team of grips and oversee proper use and maintenance of equipment
- Conduct on-the-spot improvisations when production calls for it
- Collaborated with venue management to coordinate rigging labor and schedules.

Sony Music Entertainment: Takeover Studios

Marketing & Social Media Manager

August 2019 – August 2020

- Developed and managed the studio's communication platforms, increasing online engagement and brand awareness.
- Supervised a team of 28 interns, coordinating staffing, scheduling, and training.
- Directed youth education programs, teaching music production, theory, and studio operations.
- Coordinated events, talent bookings, and artist relations while managing studio operations.
- Executed team-building initiatives to improve staff collaboration and productivity.

Arlington County Public Schools

Information Technology Summer Intern

Summers 2017–2018

- Onboarded and configured electronics for educational use.
- Assisted with analytical data reporting and IT project execution.
- Maintained strong organizational and time-management skills while completing IT assignments.

EDUCATION

Texas Southern University
Bachelor of Arts in Communications – Digital Communication/Multimedia
Graduation: May 2020 | GPA: 3.25/4.0

Baltimore City Community College
Completed: August 2016 | GPA: 4.0/4.0
28/30 credits transferred to Texas Southern University

ACTIVITIES & AWARDS

- Vice President, Gentlemen of Drew Social Club, Howard University (2014)
- President, Campus Pals, Howard University (2015)
- Top 20% Graduate, School of Communication
- Junior Olympics Qualifier (Swimming)
- Secured Marketing Internship at Sony Music Entertainment
- Winner of the Baltimore Crown Awards: Project of the year (Cooks Lane)
- South By Southwest (SXSW) festival headliner 2023 & 2024
- Makin it magazine cover artist 2023
- Booked for performances with CMG, Rocnation, Epic records, etc.
- Creator and host of House Party Concert series
- Creator and host of Baltimore Pop Up Content Shoot
- Touring manager for Str8 Lace Records

References Available upon request