

# Malissa Wilkins

## DESIGNER | STYLIST | CREATIVE DIRECTOR | PHOTO | VIDEO

### Summary

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Inventive and forward-thinking DESIGNER and IMAGE CONSULTANT with six years experience in the fashion/art industry.

Detail-oriented creative director and stylist, keen to thoughtful process and production.

Skilled in set design + shooting/retouching conceptual and editorial images for clients, working within client's set budget, and conforming to demands set by the client.

Experienced designer and stylist, advanced in model management and training for best garment and brand representation.

Expert in brand development + media management and generating distinctive creative content

Adept in pre-production needs - skilled at organizing video treatments for clients.

Efficient in post-production with experience in Adobe Premiere and After Effects, as well as Final Cut Pro.

### Highlights

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- Model scouting + training
- Garment design/creation
- Garment fittings
- Creative direction + conceptual design
- Professional photo shoot experience (as photographer, director + as a stylist)
- Set design
- Marketing + Advertising background
- Super communication skills
- Detail-oriented + Advanced Retoucher
- Advanced in Adobe Photoshop, Illustrator, Indesign + other Creative Suite programs.
- Advanced Adobe Premiere and After Effects + Final Cut Pro

### Accomplishments

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#### Founder/Creative Director/Fashion Designer

**Afrovelvet - afrovelvet.com**

**DC - MD - NY - LA**

Artistically direct fashion show events, EDITORIAL SHOOTS, and other editorial projects for clients

Take model portraits/headshots; Create model portfolios

Shoot/Edit/Retouch client photos/videos using ADOBE CREATIVE SUITE

Create SET DESIGN for studio shoots and live performances

Design and Make clothing for individual artists and live theatre productions

STYLE clients for events/shoots

DESIGN clothing lines/show concepts for events in DC, Baltimore, LA, NY, Pittsburgh, etc (ex. Femme Fatale, Sofar Sounds, The Fringe DC, The Fridge DC, Smithsonian Portrait Gallery, National Women's Museum)

PRODUCE + DIRECT video works for clients

NYFW September 2018 - Opened for Dante Phantom

NYFW September 2018 - Guerilla show opening for @Kerbito Pyer Moss Show/Featured in The Daily Beast

Design all pieces for Dominic Minix Halloween Production at The Ace Hotel in New Orleans

## **Wardrobe Designer/Supervisor**

**John F. Kennedy Center for the Performing Arts, Millenium Stage  
Washington, DC**

DEVELOP looks for all cast members (<https://www.kennedy-center.org/video/index/M64469> \*wardrobe change at 1:00:00\*)

Work within production BUDGET

Conduct fittings and make all necessary alterations

Dress all cast members and assist with outfit changes

Make quick alterations/repairs during production

Keep track of inventory of pieces for future performances

## **Celebrity Styling**

**DURAND BURNARR**

**Los Angeles**

DEVELOP looks for client Durand Burnarr

Work within client BUDGET

EMAIL Showrooms to acquire pieces for events and shoots

RUN ERRANDS/Pick up approved pieces from Showrooms around the city

STYLE on set for photoshoots and assist with CREATIVE DIRECTION

Keep track of inventory and make returns in timely fashion

Pull from designers like Maggie Berry, MistaRICH, and Edward Kim



## **Asst. Stylist**

**L o n d y n D o u g l a s**

**Los Angeles**

DEVELOP looks for client DJ Brittany Sky  
EMAIL Showrooms to acquire pieces for events and shoots  
RUN ERRANDS/Pick up approved pieces from Showrooms around the city  
ASSIST in styling on set  
Keep track of inventory and make returns in timely fashion  
Asst. Style E-Commerce shoot for Shop the Club Vintage Brand

## **Lead Stylist**

**C o w h u g g e r . c o m (Upcoming Lookbook/E-Commerce Rebranding)**

**Los Angeles**

DEVELOP looks for cowhugger.com rebranding  
EMAIL Showrooms to acquire pieces for photoshoot  
RUN ERRANDS/Pick up approved pieces from Showrooms around the city  
PULL pieces from boutiques  
STYLE a variety of models on set for 4-6 looks each  
Keep track of inventory and make returns in timely fashion

## **Exhibitionist/Artist**

**N a t i o n a l W o m e n I n t h e A r t s M u s e u m**

**Washington, DC**

HANG framed artwork at the National Women In The Arts Museum  
PRICE artwork  
EXHIBIT photo series - CATALYST - from August 2018 to November 2018  
Write description of series for display in museum



## **Social Media Manager + Photographer + Visuals Manager**

**M e e p s D C | @meepsdc**

**Washington, DC**

PRODUCE + RETOUCH + post visuals for @meepsdc Instagram, Website, Etsy, and Facebook  
Increase following by engaging with customers via social media  
CAST + SHOOT models in new products

DIRECT + STYLE photoshoots that align with brand initiatives  
Commission/CAST local music artists (rappers, singers) and models to represent the brand  
COMPILE + produce a book of visual guidelines and standards for the store  
DESIGN store branding/marketing strategies  
CREATE window displays weekly to represent current in-store products



**Artist in Residence**  
**@ a c r e a t i v e d c S t u d i o**  
**Washington, DC**

Manage Studio space bookings and events  
PLAN EVENTS + SHOWCASE own artwork and artists in music, visual arts, and fashion etc.  
PLAN + HOST fashion show showcasing Afrovelvet collection A V - o l u t i o n 0.1  
PERFORM music and performance art pieces  
EXHIBIT photo series - CATALYST in September 2017

**Creative Director/Talent Management**

**F r e e l a n c e**

**Washington, DC - Baltimore, MD - New York - LA**

Direct image BRANDING and creation for musicians, singers, bands  
Provide image consultation for local celebrities  
DIRECT photo/video shoots  
RETOUCH images for artists Press Kits and Cover Art  
Manage local music artists (rappers, singers)  
Work with clients to implement release/introductory events for brand

Create and direct imaging for cover art/album art  
Compile setlists for shows, secure venues, DESIGN & COORDINATE event branding/marketing

**Model Program Educator**  
**Faunteroy Community Enrichment Center**  
**Washington, DC**

Worked with students on RUNWAY and editorial modeling skills  
Implemented programming to assist youth in hosting a fashion show  
Organized, Styled & PHOTOGRAPHED shoot for youth portfolios  
Taught youth importance of Self-confidence, self-love and individuality  
Published a book for each youth to use as their portfolio

**Seller/Stylist/Visual Merchandiser**  
**J. Crew + COS – Georgetown**  
**Washington, DC**

Welcomed customers with a warm greeting  
Helped customers retrieve items for purchase/fitting  
Styled clients in fitting rooms  
ORGANIZED STOCK room/Completed stock checks  
Contributed to store beautification post-shift  
MANAGED personal client styling sessions  
Changed window displays to compliment current in-store products

**Project Manager/Photographer/Stylist**  
**Merge of Maximum**  
**Washington, DC**

Communicated with and managed TECH PACKS for clients  
Negotiated timeline for client services and maintained constant communication  
Managed partner calendars; Scheduled and conducted weekly meetings  
DESIGNED LOGOS using Adobe Photoshop and InDesign  
Designed websites layouts and project treatments using InDesign and Illustrator  
PRODUCED video and photo shoots  
RETOUCHED client images  
Edited videos using Final Cut Pro and iMovie; Retouched photos using Photoshop/Lightroom  
Styled clients for themed shoots  
Managed contracted partners, assistant project manager & producer  
Processed client payments and maintain BUDGETING documents for company records  
Made TRAVEL arrangements for business trips

**Certifications**

Advancing Youth Development Training (2015)  
Adult and Child First Aid/CPR/AED – American Red Cross (2015)

**Skills**

MS Office Suite, MAC & PC systems, Final Cut Pro,  
Adobe Creative Suite 6, Graphic Design, Sketching,  
Photography/Videography, Fashion Design, Creative Direction,  
Proposal Writing, Customer Service, Sewing, Consultation  
Raiser's Edge, Constant Contact, Customer Service, Modelling,  
Singing, Acting, Dancing

**Languages** English + French  
**The George Washington University**  
**BA Journalism & Mass Communication**  
**2009 - 2013**

*\*Featured at Smithsonian Portrait Gallery & National Women's Museum, ACreativeDC.com, Washington Informer, WeActRadio, Femme Fatale DC\**







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**The George Washington University,**  
B.A. Journalism & Mass Communication, May 2013

When people ask me what I do, I usually chuckle. I have experience in just about everything that surrounds creativity, design, and branding. My passion is fashion design/styling, but within that I break down the psychology of creating an image that sticks closely to the individual, group, or company. Therefore, I have obtained extensive knowledge and experience in marketing, branding, creative direction, videography, photography and anything that surrounds image creation. If my daily work does not involve Adobe Creative Suite, Final Cut Pro, or being on set, I'm not in my element. Learning is at the core of everything for me, and more than anything I like to take advantage of new opportunities and come out with more to offer!