

Steven R. Moffett

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410-913-6919

Current Address:

200 Willow AVE
Baltimore, MD 21286

Permanent Address:

2616 Bradwell Court
Baltimore, MD 21234

OBJECTIVE

To become a Baker Artist and a great artist.

WORK EXPERIENCE

Owner, mowgli art LLC, Baltimore, MD, March 2010– PRESENT

- Murals. Public Art. Commissions. Live Painting. National Art Events.
- Worked with the following brands and organizations: Caesar's Palace, Monte Carlo, High Times, Life is Beautiful, Greater Baybrook Alliance, Federal Main Street, Dos Equis, Peabody Heights Brewing, Mobtown Brewing, and MAJOR DC.

Director of Marketing, Adobe Electric Inc., Las Vegas, NV, June 2012 – March 2017

- Created marketing campaigns for ACOM Tools, Adobe Electric Inc., and Adobe Communications.
- Established online stores and listings on Amazon, eBay, and Alibaba with top seller performances.
- Managed and established US distributors and international distributors in Chile, Canada, and Australia.

Marketing & Creative Director, Velvet Crossing Marketing LLC, Las Vegas, NV, October 2011 – May 2012

- Created program proposals and recaps for high profile liquor brands (Absolut, Jameson, Moet, and Belvedere).
- Managed promotional models, animators, video editors, fabricators, and other creative directives.
- Created unique and exciting installations to be executed in on and off-premise locations.

EDUCATION

Virginia Polytechnic Institute and State University, Blacksburg, VA, Summer 2011.

B.S. College of Apparel, Housing, and Resource Management. Concentration: **Consumer Studies**

ADDITIONAL WORK EXPERIENCE

Marketing Coordinator, Coca-Cola Bottling Company Consol., Roanoke, VA, Feb 2008 – June 2011

- Executed programs and marketing activities related to the Virginia Tech campus.

Campus Representative, EA Sports, Redwood City, CA, August 2008 – May 2010

Hosted and organized brand awareness events, tournaments, and outreach programs.

Underground Coal Miner/Operations Trainee, Cleveland Cliffs, Welch, WV, May 2008 – August 2008

- Built and maintained belt structures, cribs, and stoppings.

CAMPUS LEADERSHIP

Director of Corporate and Local Sponsorship, Student Government Association, Blacksburg, VA, August 2009 – May 2010

- Established relationship and contacts with the downtown merchants of Blacksburg.

Director of PR and Marketing, Virginia Tech Union, Blacksburg, VA, August 2008 – March 2009

VOLUNTEER EXPERIENCE

Historian and Team Member, Push America's Build America, Charlotte, NC, June 2010 - August 2010

- Summer service-learning project building accessible amenities for people with disabilities at six different summer camps from Cleveland, OH to Lake Wales, FL.
- Fundraised over \$3500 dollars to be donated for materials and directly to each camp.

SKILLS

Microsoft Office Suite

Photoshop

Event Coordination

Art Curation

REFERENCES

Available upon request