



Project

Kid Balloon x Arts of athletes

August 14, 2015

Kid Balloon(Bishear Allen) was featured in an art show at the smiles gallery in NYC alongside Aaron Maybin and BK The Artist.

Kid Balloon x London Zhiloh x Sonny Digital

August 19, 2016

Kid Balloon(Bishear Allen) partnered with Moet Hennessy at SOBS in NYC. Kid Balloon created a digital animation that was projected at the event. The event flyer was digitally animated and used to promote online through marketing campaigns created by me. I also curated the event which featured cool creative installations. The show was hosted by Grammy nominated producer Sonny Digital.

Kid Balloon x National Bohemian Beer x Forrent Shoes

July 19th, 2019

Kid Balloon(Bishear Allen) collaborated with Baltimore's prized historic brand National Bohemian Beer. In celebration of their new "Day Beer". The collaboration was presented as a pop up at Forrent shoes sneaker shop. I operated the marketing and creative direction for the project. The collaboration featured a custom painted fridge that had complimentary "Day Beers" for guests, A Kid Balloon mural inside Forrent shoes and finally merchandise that guests could purchase that presented Kid Balloon alongside National Bohemian iconic character Natty Boh.

Kid Balloon x MotorHouse Baltimore

2018-2020

SKILLS

Graphic design.

Mural painting.

Event planning.

Budget creation.

Merchandise design.

Marketing.

Photo Editing

Video Editing

Social Media Marketing

Adobe creative suite

Adobe photoshop

Adobe Illustrator

Adobe Premiere

Adobe After Effects

Adobe Animate

Adobe Lightroom

Motion animation

I can create custom instagram filters for businesses. Create creative marketing campaigns.

Kid Balloon(Bishear Allen) was a member of the creative residency at Motor House. I operated as the creative director for motor house 2019. I created graphic designs for logos, event flyers, planned events and worked with budgeting projects. I also worked on their social media account growing following and engaging with supporters.

Kid Balloon x Timberland x DTLR

November 1, 2019

Kid Balloon(Bishear Allen) partnered with Outdoors Apparel Brand Timberland and shoe store DTLR. To create unique advertising to promote Timberland's latest release. The marketing was geared towards urban outdoor life. I created digital art work that was used for the campaign in promotion of their new boot. The digital artwork was used in advertisements and promoted on digital platforms.

Black Lives Matter Mural Baltimore City Hall

August 22, 2020

Kid Balloon(Bishear Allen) partnered with BTST Cares, a nonprofit stationed in Baltimore, MD that specializes in mental health initiatives. We felt very compelled to spread a positive message with all the uncertainty happening in the world. Kid Balloon & BTST partnered with Baltimore City. We painted a BLACK LIVES MATTER Mural at Baltimore City Hall on E. Fayette St . The mural features Balloon variations of historic African American Figures both from current and previous generations. Including Beyonce, JayZ, Fredrick Douglas, Nina Simone, Malcom X, MLK, Ali, Serena Williams, Jackie Robinson. The mural was started and completed in one day with a total of 12 hours of paint time in total. The street is a total of 294.31 feet long and 37.94 feet long. Below is a link to a feature on the WBALTV News report where reporters covered the event and spoke with Kid Balloon and BTST Cares CEO Chris Simon. I generated the idea to lead the team with the planning of the mural and the

completion of it. From inventory, street measurements, volunteer recruiting, designing the mural, budgeting the project and much more.

Covid-19 Activity E-Book.

April 27, 2020

Kid Balloon(Bishear Allen) partnered with History Renowned Hotel Revival in Baltimore, MD and Creative agency KissTomorrowHello to create a coloring book to inspire creativity and increase mental wellness during the peak of the COVID-19 crisis. The E-Book did amazing. Most of the marketing was done on digital platforms.

Kid Balloon x BTST x Harlem Park Elementary/Middle School.

May-June, 2021

Kid Balloon (Bishear Allen) partnered with non profit BTST Cares. I taught the students of Harlem Park Elementary/ Middle school how to paint a mural. The program consisted of a 2 week virtual class taught by me. Followed by a physical meeting at the school to paint the artwork we created. I did the budgeting and management of the project also.

Kid Balloon x Afram 2021.

August 2021

Kid Balloon (Bishear Allen) partnered with parks and recs to curate the 2021 afram festival. I created digital marketing assets that will be used to promote the festival and serve as the brand aesthetic for this year's festival. I also created hand painted materials that will be used for marketing and promotion.

Kid Balloon x Miami Art Basel 2021.

August 2021

Kid Balloon (Bishear Allen) partnered with shoe city to curate an art show at miami art basel. The art show was also sponsored by New Balance.

Hat Club

2022

Kid Balloon partnered with Hat Club to create a limited edition collection on enamel pins for hats. The collection featured an in store pop up shop at Hat Club Soho NYC location.

Champion x Shoe City

2022

Kid Balloon partnered with Champion & Shoe City. Kid Balloon created a limited collection powered by Champion. The collection was sold at Shoe City retail collections as well as their online shop.

Patron x BLK Swan

2022

Kid Balloon partnered with Patron & Blk Swan. Creating a beautiful mural installation at the Blk Swan restaurant, as well as a limited t-shirt release. In celebration of CIAA Weekend.

Shoe City

2022

Kid Balloon released a clothing collection in all 40 Shoe City Retail locations in Maryland, DC, Virginia. As well as their online shop.

Public Welfare Foundation

2022

Kid Balloon was commissioned to create a painting for the Public Welfare Foundation in celebration of their 75th anniversary.

Heather Gray Gallery

2023

Kid Balloon was featured in a group art exhibition at the Heather Gray Gallery.

B23 Gallery

2023

Kid Balloon was featured in the official group art exhibition for the Artscape arts festival in Baltimore, MD. The show was a group show featuring artist Kim Rice, Ernest Shaw, Joan Cox, Ainsley Burrows just to name a few. The show was curated by (Rhea Beckett - BARS, Liz Faust – Catalyst Contemporary, and Tod Roulette – Former Chief Curator & Director of Gallery M in NYC)

Arena Social Art Gallery

2023

Kid Balloon hosted a solo exhibition at arena social art gallery in Washington DC.

Dumbo House

2023

Kid Balloon hosted a tattoo party at Dumbo House in Brooklyn NYC. At the event Kid Balloon tattooed his balloon motif on guests.

Prim and Proper Restaurant

2024

Kid Balloon was commissioned by 5 star restaurant Prim and Proper to create a total of 7 paintings. The paintings are on permanent display throughout the restaurant. Kid Balloon is the only artist to have artwork inside this restaurant. The paintings display images of black royalty as Kid Balloon famous balloon motifs.

Art@work

2024

Kid Balloon was lead artist for the Art@Work program. He taught a class of 10 students how to paint a mural. Then at the end of the academic session the students assisted Kid Balloon for 2 weeks painting a mural.

Baltimore Orioles

2025

Kid Balloon completed a mural at Camden yards in partnership with PNC Bank and Baltimore Orioles.

Artscape

2025

Kid Balloon completed a pillar mural for the Baltimore Artscape festival.

P. Flanigan and Sons mural

2025

Kid Balloon collaborated with muralist Insanely Dope on a mural for the P Flanigan construction company.

Paradise Card Breaks Mural

2025

Kid Balloon painted a mural in fells point for Paradise Card Break

Opius

2025

Kid Balloon painted a mural on w North ave for Opius.

Bishop Gallery

2025

Kid Balloon was a part of the “The children are our future” group show in NewYork at Bishop Gallery alongside famed artist Jerrell Gibbs, Guy Stanley, Jules BE Kuti and more.