

Karen Hartline

Graphic Designer | Illustrator | Fine Artist

Rising Sun, MD 21911 | karenhartlinestudios@gmail.com | 610-733-5986

SKILLS

Professional Artist with over
Twenty Years of Experience

Expert Knowledge in
Adobe Creative Cloud

Logo Design

Illustration

Typography

Printing

Print Production

Page Layout Design

Web Design

Photography

Social Media Management

Video Production

User Experience (UX)

User Interface (UI)

Social Media Management

Video Editing

Content Management

Systems

Branding

Digital Marketing

Microsoft Office

Mac or PC Platform

Talented in the Fine Art of
Painting and Drawing

EXPERIENCE

Graphic Designer

River Lotus Arts - Port Deposit, MD

July 2018 to Present

This is my freelance design studio. Recently, I have worked with The UPS Store and Image360 as a freelance graphic designer. I created large format graphics, signage, banners, outdoor light and channel boxes as well as vehicle decals and wraps. I designed and managed the lay out of a multiple page booklet for a local men's ministry. I have also developed two separate e-commerce web sites for my client's customers.

Graphic Designer

Child's Road Creations - Wyndmoor, PA

April 2013 to November 2017

Designed various four-color print ads, brochures, posters, packaging, sell sheets, email blasts, trade show art and just about any creative challenge presented to me by the client. I also created many logos and corporate identities in different styles for a wide range of clients. Also managed the design, creation and production of handmade photo boxes which I sold via internet marketing web sites.

Copy Center Associate

Ricoh - Warminster, PA

September 2013 to October 2014

Worked as an associate for a copy center. Heavy traffic copy center generating high-end copies for Montgomery County, PA school district. Responsibilities included running large print and copy jobs. Also responsible for packaging print jobs for morning shipments. Successfully maintained daily that all print and copy jobs were correctly completed to the specifications by the deadline for each requested job.

Graphic Design Teacher

Delaware County Intermediate Unit - Aston, PA

September 2009 to March 2013

Teacher of a graphic design program. Instructed high school students in all facets of the industry of graphic design and advertising. Created the course curriculum, handouts, daily lectures, activities and assessments. Conducted the class as if it were a working agency. Evaluated individuals based on their performance, desire to learn and attendance.

Graphic Designer

Maxwell Systems, Inc - King of Prussia, PA

September 2006 to May 2008

Responsible for recreating the corporate identity. This involved visiting all areas of the company's brand with a new look. All marketing and advertising was updated which included the recreation of the logo, ads, website, weekly email blasts, sell sheets, brochures, packaging, the trade show booth and its supporting artwork, as well as the company's software dashboard's new look and development.

EDUCATION

Bachelor's in Visual Communications/Graphic Design

The Art Institute of Philadelphia - Philadelphia, PA

Karen Hartline GRAPHIC DESIGNER

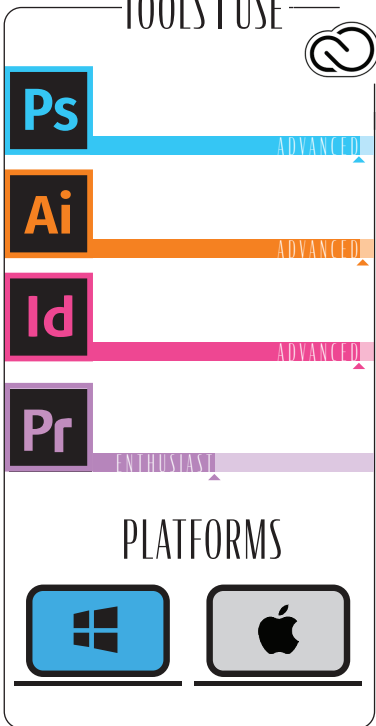
Hello! I'm Karen.
A right brain creative thinker living in a historic river town. I'm a mom who loves the outdoors, old movies and all creatures of nature. I crave peace and harmony for our beautiful planet.

My passion is the arts. I enjoy success in transforming an idea into simple yet compelling graphics.

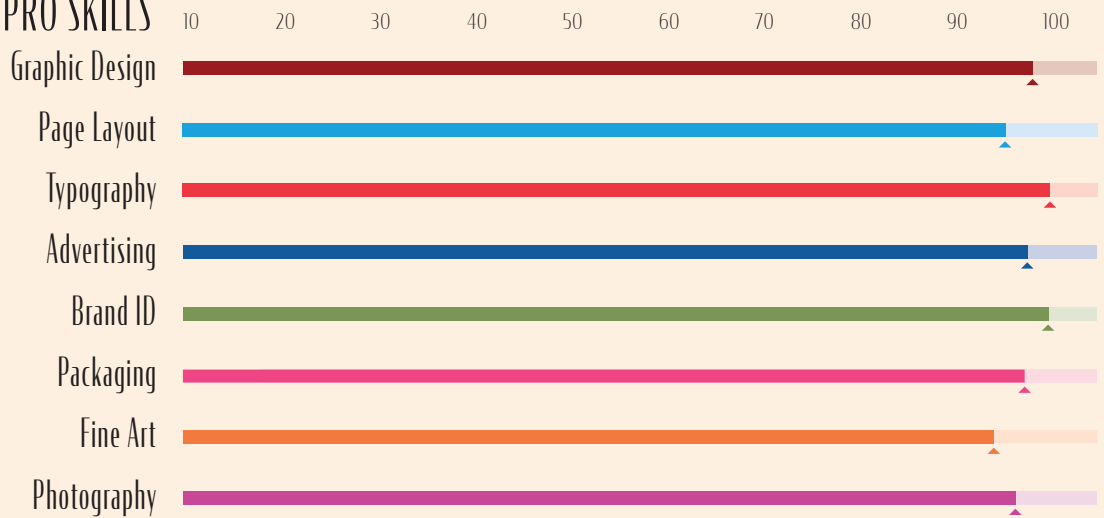


CURRICULUM VITAE

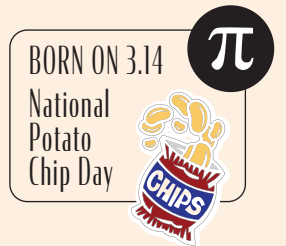
TOOLS I USE



PRO SKILLS



ADDED FEATURES



20

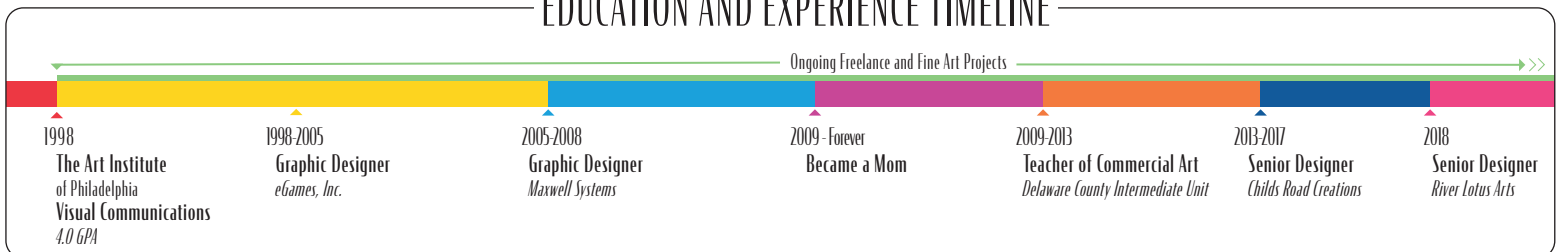
TWENTY YEARS OF EXPERIENCE

SPECIALTIES



- Logos
- Packaging
- Catalogs
- Infographics
- Booklets
- Book Covers
- Display Signs
- Brochures
- E-Advertising
- Newsletters
- Calendars
- Posters
- Print Ads
- Large Format

EDUCATION AND EXPERIENCE TIMELINE



LET'S CONNECT



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Upper Chesapeake Bay, MD USA

