

Joey Leland Malinski

Contact Information:

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Location: Baltimore, MD

Professional Summary

- Dynamic director, actor, and writer with over a decade of experience creating compelling narratives for film, commercials, and branded content. Founder of ATB Productions, a multi-award-winning company specializing in comedy-driven, Baltimore-centric storytelling. Experienced in leveraging emerging technologies like virtual and Ai-enhanced video production to elevate storytelling and maximize production value.

Professional Experience

Founder | ATB Productions (Baltimore, MD | 2013-Present)

- Built a successful production company with over 10 years in business, producing more than 900 videos for 50+ clients.
- Directed and produced 4.5 Stars, a five-part web series acclaimed for its wit and relatability.
- Delivered multiple stand-up comedy specials, highlighting diverse voices in Baltimore's comedy scene.
- Adopted cutting-edge virtual and Ai technologies to enhance storytelling and production efficiency.
- Clients include Def Jam, Sony's Epic Records, and numerous national and regional campaigns.

Creative Director | 15Four (Baltimore, MD | 2010-2013)

- Led the creative vision for a digital agency, overseeing the production of branded content and campaigns.
- Directed creative teams on large-scale projects, ensuring alignment with client goals and brand identity.
- Contributed to the growth of the agency through innovative content strategies and leadership.

Commercial Video Production (New York, NY | 2006-2013)

- Accumulated 7 years of experience producing high-profile commercial content for major brands, including Apple, Verizon, and Nike.
- Collaborated with some of the biggest commercial production companies to create impactful national ad campaigns.

- Worked closely with creative teams to execute visually stunning and emotionally resonant advertisements.

Camera Operator | Dark City Beneath the Beat (Netflix)

- Served as a camera operator for the acclaimed documentary showcasing Baltimore's vibrant music and arts scene.

Producer | Current Documentary Project (In Progress)

- Producing a documentary featuring a former Saturday Night Live alum, combining engaging storytelling with high production value.

Key Projects

4.5 Stars

- A five-part web series blending comedy and social commentary.
- Directed, wrote, and produced, managing all aspects of production.

Stand-Up Comedy Specials

- Produced and directed multiple stand-up specials showcasing unique comedic voices in Baltimore.

Dark City Beneath the Beat

- Camera operator for the Netflix documentary, capturing Baltimore's cultural essence.

Upcoming Feature Film

- Currently developing a feature-length film about an unexpected day that turns into a transformative journey.

Skills

- Film Direction and Scriptwriting
- Video Editing and Post-Production
- Virtual and Ai-Enhanced Video Production
- Brand Storytelling and Content Development
- Team Leadership and Collaboration
- Adobe Creative Suite, Final Cut Pro, and DaVinci Resolve

Achievements

- Two-Time Telly Award Winner for excellence in video production.
- Successfully transitioned from traditional filmmaking to incorporating cutting-edge Ai tools, maximizing production value.
- Produced over 900 videos for 50+ clients, spanning national and regional campaigns.

Interests

- Exploring Baltimore's vibrant creative scene.
- Advancing the integration of technology and storytelling.
- Mentoring upcoming filmmakers and fostering local talent.