

Emily Sierzant

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ABOUT

I am a graphic designer with a passion for designing creative material. I specialize in print and digital media, typography, and layout design.

EDUCATION

Alfred University, Alfred NY

August 2019 – May 2023

School of Art and Design

Bachelor of Fine Art & Design

SOFTWARE

- Adobe InDesign
- Adobe Illustrator
- Adobe Photoshop
- Airtable
- Slack
- Mac and Windows OS
- Google Suite and Microsoft Suite
- Basic HTML
- Basic CSS

SKILLS

- Page Layout
- Typography
- Branding and Identity
- Print Design
- Digital Design
- Photo Editing
- Color Theory
- Communication
- Creative Problem Solving
- Time Management
- Attention to Detail
- Organized

References available on request.

EXPERIENCE

Junior Graphic Designer

April 2024 – Present, Baltimore Museum of Art

- Worked closely with Interim Art Director/Graphic Designer, Copywriters, and various colleagues across the museum on design projects by interpreting requests into accessible, on brand materials for the BMA's audiences.
- Created engaging materials aligned with the BMA's brand identity for Marketing, social media, Education, Advancement, and the overall institution
- Support campaigns by adapting and creating templates that adhere to the BMA's brand identity

Graphic Design Intern

November 2021 – May 2023, Alfred University

- Designed print and digital materials for promotional posters, flyers, postcards, and other visual identities to engage viewers
- Communicated and collaborated with the gallery director, artists, and interns from other departments to develop engaging designs
- Contacted vendors as needed
- Manage multiple projects in a timely manner to meet strict deadlines
- Learned correct file formats needed for print, websites, and email
- Trained and led critiques for incoming graphic design interns

Junior Graphic Designer

January 2021 – May 2021, Alfred Arts Studio at the West

- Lead weekly consultation meetings with supervisor and client to develop a brand identity and style guide
- Conducted field research, type studies, target demographic investigation, and brand goal discussions
- Ensured proper formatting of brand assets to be used in a wide range of concepts (vinyl signage, website, newsletters)
- Developed concepts for branding and advertisements for social media and local in-person campaigns

AWARDS

Rick McLay Memorial Award in Graphic Design
2023 – Alfred University, Honors Convocation

Typography Award

2022 – Alfred University, Honors Convocation