

# DANYEL M. JONES

*Photographer/Director*

## ABOUT ME

OVER 15 YEARS OF WORK AND EDUCATION EXPERIENCE IN THE FIELDS OF TV/FILM PRODUCTION, SOCIAL, ONLINE AND PRINT MEDIA. WORKS EFFECTIVELY AS A CREW/TEAM MEMBER AND WORKS WELL UNDER PRESSURED DEADLINES.

POSSESSES EXTENSIVE KNOWLEDGE IN PHOTOGRAPHY, VIDEOGRAPHY, FILM DIRECTING, NEWS AND DOCUMENTARY WRITING, LIGHTING, CINEMATOGRAPHY, EDITING, AND PUBLISHING FOR MULTIPLE PLATFORMS INCLUDING PRINT, RADIO, HIGHER EDUCATION, ONLINE AND SOCIAL MEDIA. EXCEPTIONAL SKILL SET AND EXPERTISE IN MULTI-MEDIA WEBSITE DESIGN, LAYOUT, INTERVIEWING, ORIGINAL CONTENT CREATION, POST-PRODUCTION, AUDIO AND VIDEO EDITING, FIELD PRODUCING, ONLINE POSTING, TARGET MARKETING AND PROMOTION.



## CONTACT

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## WORK EXPERIENCE

**MARQUI'S PRODUCTIONS, LLC | 2016 - PRESENT**

*CEO/Principal Photographer/Director*

- LEAD CREATIVE DIRECTION AND FULL PRODUCTION WORKFLOW FOR BRANDED VIDEO CONTENT, SHORT FILMS, DOCUMENTARIES, AND PROMOTIONAL CAMPAIGNS ACROSS DIGITAL AND SOCIAL PLATFORMS.
- WRITE, SHOOT, LIGHT, AND EDIT CONTENT FOR DIVERSE CLIENTS—BALANCING ARTISTIC STORYTELLING WITH MARKETING GOALS.
- WRITE, SHOOT, LIGHT, AND EDIT CONTENT FOR DIVERSE CLIENTS—BALANCING ARTISTIC STORYTELLING WITH MARKETING GOALS.
- COLLABORATE DIRECTLY WITH CLIENTS TO CONCEPTUALIZE AND DELIVER SPONSORED CONTENT, VISUAL ADS, AND PROMOTIONAL CAMPAIGNS.
- OVERSEE POST-PRODUCTION WORKFLOWS, INCLUDING EDITING (ADOBE PREMIERE, FINAL CUT), MOTION GRAPHICS (AFTER EFFECTS), AND COLOR GRADING.
- MANAGE CONTENT STRATEGY AND GROWTH ACROSS SOCIAL PLATFORMS, INCREASING BRAND VISIBILITY AND AUDIENCE ENGAGEMENT.

**SHOOTT, INC | 2021 - PRESENT**

*Freelance Photographer*

- DELIVER HIGH-IMPACT LIFESTYLE PHOTOGRAPHY SESSIONS FOR DIVERSE CLIENTELE, ENSURING BRAND CONSISTENCY AND EMOTIONAL RESONANCE.
- EDIT AND RETOUCH IMAGES FOR OPTIMIZED PERFORMANCE ACROSS SOCIAL AND DIGITAL PLATFORMS.
- WORK AUTONOMOUSLY WITH TIGHT DEADLINES TO MEET NATIONAL BRAND GUIDELINES AND CLIENT-SPECIFIC NEEDS.

**DOCUFILM PROJECTS: BLACKBLUEBLOOD. | 2025**

*Director / Cinematographer / Gaffer*

- WROTE, DIRECTED, AND PRODUCED A SHORT-FORM DOCUFILM CENTERED ON POLICE BRUTALITY AND CULTURAL RESILIENCE.
- MANAGED THE ENTIRE CREATIVE PIPELINE: SCRIPTING, CINEMATOGRAPHY, LIGHTING DESIGN, POST-PRODUCTION, AND DISTRIBUTION STRATEGY.
- DEVELOPED PROMOTIONAL VIDEO TEASERS AND VISUAL ASSETS TO DRIVE ENGAGEMENT ON DIGITAL PLATFORMS AND STREAMING CHANNELS.

## SKILLS

PHOTOGRAPHY

CINEMATOGRAPHY

JOURNALISTIC WRITING

VIDEOGRAPHY

EDITING

SCRIPT WRITING

COLOR GRADING

PRODUCING

CONTENT CREATION

PHOTO RETOUCHING

VFX EDITING/RETOUCHING

## EDUCATION

**DELAWARE STATE UNIVERSITY | 2005 - 2009**

*B.A. Mass Communications - Journalism*

**ARGOSY UNIVERSITY - DALLAS | 2015 - 2016**

*M.S. Organizational Leadership*

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# DANYEL M. JONES

*Photographer Director*

## QUOTE...

"I TELL BOLD STORIES  
ROOTED IN TRUTH —  
DIRECTING THROUGH  
VISION, CAPTURING WITH  
INTENTION, AND ECHOING  
NARRATIVES THAT  
REFLECT CULTURE AND  
CHALLENGE SOCIETAL  
NORMS."



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## WORK EXPERIENCE (CONT'D)

### DEREK BLANKS PHOTOGRAPHY | 2021 - 2024

*Production Studio Manager / Photographer / Videographer / Editor*

- OVERSAW STUDIO OPERATIONS, CALENDAR MANAGEMENT, AND ON-SET LOGISTICS.
- EXECUTED HIGH-PROFILE PHOTO/VIDEO SHOOTS INCLUDING LIGHTING, FILMING, AND EDITING.
- RETOUCHE CONTENT FOR CELEBRITY CLIENTS (MISSY ELLIOTT, TLC, TONI BRAXTON, TVONE, BRAVOTV).
- DELIVERED MARKETING-READY MEDIA ASSETS ACROSS PRINT, WEB, AND BROADCAST PLATFORMS.

### FILM: OPERATION AUNTIES | 2024

*Key Art Stills Photographer*

- COLLABORATED WITH FILM DIRECTOR, WRITERS AND PRODUCERS TO CREATE CINEMATIC LANGUAGE AND VISUAL TONE.
- MANAGED LIGHTING DESIGN, COMPOSITION AND MOOD IN ORDER TO DELIVER EXACT REPLICAS OF DESIRED IMAGES FROM FILM DECK AND STORYBOARD.
- RESPONSIBLE FOR LOOK DEVELOPMENT, COLOR GRADING AND BEAUTY RETOUCHING FOR ALL PHOTOGRAPHY ACROSS POST-PRODUCTION.

### FILM: TWIN PILLARS | 2024

*Key BTS Stills Photographer*

- CAPTURED BEHIND-THE-SCENES STILLS OF CAST, CREW, AND ON-SET MOMENTS TO DOCUMENT PRODUCTION AND SUPPORT PROMOTIONAL CAMPAIGNS.
- COORDINATED WITH THE DIRECTOR AND PRODUCERS TO ENSURE COVERAGE ALIGNED WITH THE FILM'S VISUAL STYLE AND MARKETING NEEDS.
- EDITED AND DELIVERED HIGH-RESOLUTION IMAGES OPTIMIZED FOR PRESS KITS, SOCIAL MEDIA, AND OFFICIAL DISTRIBUTION CHANNELS.

### FILM PROJECTS: TRUE LOVE, GUESS WHO, DANCE WITH ME | 2023 - 2024

*Cinematographer / Gaffer*

- COLLABORATED WITH DIRECTORS TO CREATE CINEMATIC LANGUAGE AND VISUAL TONE.
- MANAGED LIGHTING DESIGN, CAMERA OPERATIONS, AND SHOT COMPOSITION TO HEIGHTEN NARRATIVE IMPACT.
- RESPONSIBLE FOR LOOK DEVELOPMENT AND COLOR GRADING ACROSS POST-PRODUCTION.

### LIFETOUCH / SHUTTERFLY | 2022 - 2023

*Seniors Studio Lead Photographer*

- PRODUCED HIGH-VOLUME STUDIO PORTRAITS FOR SCHOOL CLIENTS, ENSURING QUALITY CONTROL AND CLIENT SATISFACTION.
- HANDLED CLIENT SCHEDULING, POSE DIRECTION, AND POST-SHOOT PHOTO ENHANCEMENTS.
- PROVIDED EXCELLENT CUSTOMER SERVICE SKILLS TO CLIENTS AND PARENTS

### DOCUFILM PROJECTS: TRIUMPH OVER TRAUMA | 2022

*Director / Cinematographer / Gaffer*

- SOLE CREATIVE LEAD FOR SHORT DOCU-FILM PROJECT IN PARTNERSHIP WITH JOHNS HOPKINS UNIVERSITY.
- DIRECTED, FILMED, EDITED, AND DISTRIBUTED EMOTIONALLY DRIVEN CONTENT SPOTLIGHTING LGBTQ+ NARRATIVES.
- OVERSAW ALL STORYBOARDING, SHOOTING, POST-PRODUCTION, AND VISUAL PROMOTION STRATEGY.

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# WORK EXPERIENCE (CONT'D)

## 2U, INC. | 2016 - 2021

### *Video Producer*

- PRODUCED UNIVERSITY-LEVEL VIDEO CONTENT BY SCRIPTING, SCHEDULING, DIRECTING, AND EDITING BOTH PRE-RECORDED AND LIVE VIRTUAL COURSE SESSIONS, OFTEN MANAGING MULTIPLE SHOOTS SIMULTANEOUSLY.
- COORDINATED WITH PROFESSORS, ON-CAMERA TALENT, AND INTERNAL TEAMS TO DELIVER DYNAMIC, ENGAGING VIDEO TAILORED FOR DIGITAL AND STREAMING PLATFORMS.
- DIRECTED LIVE MULTI-CAMERA RECORDINGS OF VIRTUAL UNIVERSITY COURSES, ENSURING HIGH-QUALITY LIGHTING, AUDIO, AND VISUAL FIDELITY IN REAL-TIME ENVIRONMENTS.
- OVERSAW ALL POST-PRODUCTION WORKFLOWS, INCLUDING EDITING, QUALITY ASSURANCE, AND FINAL DELIVERY—MAINTAINING BRAND CONSISTENCY AND INSTRUCTIONAL CLARITY ACROSS ALL CONTENT.
- ADAPTED CREATIVE STRATEGIES TO BLEND ACADEMIC MATERIAL WITH BROADCAST-QUALITY STORYTELLING AND PRODUCTION DESIGN.

## THE BIG MOUF RADIO SHOW | 2017- 2020

### *CREATOR/PRODUCER/ON-AIR PERSONALITY*

- RESPONSIBLE FOR CO-HOSTING, RESEARCH/FACT-CHECKING, PRODUCING SHOW LAYOUT AND CONTENT
- PROVIDED VIDEOGRAPHY, VIDEO AND AUDIO EDITING AS WELL AS AUDIO ENGINEERING.
- UPLOADED WEEKLY SHOWS TO 1500RADIO.NET.

## MOUF MAGAZINE | 2015 - 2018

### *Founder/Owner/Editor-in-Chief*

- RESPONSIBLE FOR THE CREATION, ALL VISUAL DEVELOPMENT, CONTENT DEVELOPMENT, MARKETING AND PROMOTION FOR THE ONLINE MAGAZINE.
- RESPONSIBLE FOR HIRING AND MANAGING ALL CONTRIBUTING WRITERS, PHOTOGRAPHERS, VIDEOGRAPHERS AND INTERNS
- MAINTAINED ROTATING CONTENT EDITORIAL SCHEDULE,
- MANAGED ALL CONTENT PUBLISHING DECISIONS
- LEAD ALL TEAM MEETINGS
- MANAGED ALL FUNDRAISING, BRANDING AND IMAGING FOR MOUF MAG.

## DALLASBLACK.COM | 2014 - 2016

### *Contributing Blogger*

- RESEARCHED, WROTE, AND EDITED ARTICLES FOR COMPANY WEBSITE.
- PRODUCED EDITORIAL BLOGS FOR WEBSITE AND SOCIAL MEDIA PLATFORMS
- INTERVIEWED LOCAL BUSINESS OWNERS, ENTERTAINERS AND ENTREPRENEURS

## ARGOSY UNIVERSITY - DALLAS | 2014 - 2015

### *Social Media Influencer*

- RESPONSIBLE FOR ALL SOCIAL MEDIA INTERACTION FOR THE ARGOSY UNIVERSITY-DALLAS CAMPUS.
- PROVIDED WEEKLY UPDATES TO ALL SOCIAL MEDIA OUTLET PROFILES, INCLUDING; TWITTER, INSTAGRAM AND FACEBOOK.
- SOLE CONTENT CREATOR FOR ALL UNIVERSITY SOCIAL MEDIA HANDLES

## COLLEGEHIPHOP.COM | 2014 - 2016

### *Contributing Writer*

- RESEARCHED, WROTE AND EDITED STORIES FOR THE WEBSITE WITH A FOCUS ON SOCIAL AND HIP-HOP CROSS-CULTURAL ISSUES.
- CONDUCTED INTERVIEWS WITH EDUCATORS, COMMUNITY LEADERS AND MUSIC INDUSTRY INSIDERS

## THE AFRO NEWSPAPER | 2009 - 2011

### *Freelance General Assignment Writer*

- RESEARCHED, INTERVIEWED AND PRODUCED ARTICLES AND FEATURES WITH A FOCUS ON LOCAL GOVERNMENT AND EDUCATION ISSUES.
- RESPONSIBLE FOR ESTABLISHING AND MAINTAINING KEY RELATIONSHIPS WITHIN LOCAL GOVERNMENT AND DEPARTMENT OF EDUCATION OFFICIALS.

## VIBE MAGAZINE | 2008

### *Online Editorial Intern*

- WROTE AND EDITED FEATURE NEWS ARTICLES AND SHORT PIECES
- UTILIZED RESEARCH SKILLS AND PRESS RELEASES FOR THE MONTHLY MAGAZINE.
- PRODUCED DAILY ONLINE CONTENT UNDER STRINGENT DEADLINES FOR PUBLIC WEBSITE AND INTERNAL NEWSLETTER

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