

Drohan DiSanto

Photography & Book Design

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Experience

Princeton University Press: Princeton, NJ

Designer, 2022–Present

Design book covers and typeset interiors of books. Create marketing and promotional materials for seasonal releases including static images as well as motion graphics and animations. Design seasonal catalog. Provide product photography for new releases, especially nature-based books. Maintain consistent visual identity and ensure deliverables adhere to brand guidelines.

Vanderbilt University Press: Nashville, TN

Designer & Art Director, 2019–2022

Designed covers and typeset interiors for 20–30 titles per year, including both standard trim monographs as well as large-format art and architecture books. Coordinated with vendors to develop specs for projects and obtain estimates. Developed reprints and new editions as needed from our backlist of titles. Designed covers and interiors of seasonal catalogs. Redesigned VUP corporate identity, maintained brand consistency across all branded materials including all stationery, promotional materials, and online interfaces.

The University of Chicago Press: Chicago, IL

Graphics Specialist, 2018–2019

Designed the covers and interiors for 15–20 titles per year. Processed monthly reprint lists of backlist titles, adjusted cover files, made interior corrections, and updated copyright information as necessary. Developed specs for projects with vendors. Coordinated numerous book projects with freelance designers, typesetters, and illustrators.

Education

Post-Baccalaureate Certificate: Graphic Design (2016)

Maryland Institute College of Art, Baltimore, MD

Bachelor of Arts: Critical & Visual Studies (2013)

Pratt Institute, Brooklyn, NY