# (Ras Tre Subira)

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#### **PROFILE**

Award-winning documentary film producer with over 10 years of digital film production experience ranging from broadcast to corporate and commercial projects to artistic and social driven programs. Experienced film teacher at the university, high school, and community setting and founder of Griot's Eye program. Versatile skills includes excellent writing, communication, production and post-production skills. Proven community leader with passion for improving the educational options for underserved communities worldwide through media technology.

#### **EDUCATION**

Morehouse College, Atlanta, GA — B.A. History/African American Studies, 2000

University of Ohio, Athens, OH — M.A. Communication and International Development, 2003

University of Florida, Gainesville, FL — M.A. Journalism/Documentary Film, 2007

#### **EXPERIENCE**

### CO-DIRECTOR, AYA INC; BALTIMORE, MD — 2013 - PRESENT

Established 501(c)3 nonprofit organization that facilitates Youth Leadership and Media Production programs among underserved youth in Baltimore city. Train and manage staff to support programming; Secure contracts with local schools, organizations, and media institutions; Manage fundraising strategies and grantwriting activities; Supervise staff in facilitating youth media production programs; plan and administer annual youth travelstudy program to Ghana, W.Africa.

#### FOUNDER, BLACK MISSION MEDIA; BALTIMORE, MD — 2007 - PRESENT

Own and operate an award-winning media firm that produces photography and video projects including commercials, documentaries, live events, promotional videos, artistic films, etc. Services include photography/cinematography, editing, directing and graphic design. Clients are mainly artists, business owners, and educational institutions.

#### REGIONAL DIRECTOR, HABESHA INC; BALTIMORE, MD — 2008 - 2013

Managed all organizational activities for the Baltimore branch office of international nonprofit organization dedicated to cultivating youth leadership through cultural education, technology, sustainable agriculture, and community development. Responsibilities include managing staff, developing strategic plan for organizational development, designing media curriculum, facilitate youth training program; Securing grants, sponsors, partnerships, etc. to ensure financial stability of organization.

# DIRECTOR, DIGITAL CENTER FOR THE URBAN EXPERIENCE, LASALLE UNIVERSITY; PHILADELPHIA, PA -2008 - 2009

Designed the media marketing strategy for university and coordinated university-wide campaign to identify and feature select success stories from students and staff. Responsibilities included consulting with professors to integrate media into classroom, designing media projects to foster staff/student/community partnerships. Also, taught undergraduate film classes.

#### CONSULTANT, NEW MEDIA TECHNOLOGY CHARTER SCHOOL; PHILADELPHIA, PA - 2007 - 2009

Assist in designing of Multimedia curriculum. Also, led professional development series with staff centered on multimedia integration, introduced various software used for film, music, and web development. Also, developed outreach partnerships for student internships.

### **EXPERIENCE (CONTINUED)**

#### MEDIA DIRECTOR, HABESHA INC: ATLANTA, GA — 2006 -2009

Designed and facilitated media training program for youth (Griot's Eye program). Also, produced all media promotional materials for marketing and fundraising (flyers, commercials, promo videos, newsletters, posters, etc.)

### INT'L FELLOW, INT'L FOUNDATION OF EDUC. AND SELF-HELP; ADDIS ABEBA, ETHIOPIA — 2003-2005

Trained Ethiopian journalists in digital video production; Also, produced educational films as component of national educational curriculum.

#### **HONORS AND AWARDS**

#### BEST DOCUMENTARY, BLACK TO OUR ROOTS, 2007 - 2009

Won 'Best Documentary' Award at San Francisco Black Film Festival, American Black Film Festival, Hollywood Black Film Festival, and Spaghetti Junction International Film Festival

## FOREIGN LANGUAGE AND AREA STUDIES FELLOWSHIP; UNIVERSITY OF FLORIDA — 2005 - 2007

Granted a Title VI fellowship for the advanced study of African Languages (Amharic) and Documentary film.

#### TEACH FOR AFRICA FELLOW, INT'L FOUND. OF EDUCATION AND SELF-HELP; ETHIOPIA 2003 - 2005

Awarded funding to produce educational media content for community based non-governmental organizations in Ethiopia including the Ministry of Education

#### FOREIGN LANGUAGE AND AREA STUDIES FELLOWSHIP: UNIVERSITY OF OHIO — 2001 - 2003

Granted a Title VI fellowship for the advanced study of African Languages (Swahili) and Int'l Communication & Development.

#### **FULLBRIGHT-HAYES GROUP PROJECT ABROAD; TANZANIA 2002**

Granted a fellowship for the advanced Swahili language program in Tanzania for scholars preparing for developmental work within East Africa

#### **MERRIL SCHOLAR: KENYA 1998 - 1999**

Awarded a grant to enroll in the Students for International Training's Culture and Development Program in Kenya, East Africa.

#### **SKILLS**

Office: Microsoft Office (Word, Excel, Outlook)

**Multimedia Design**: Adobe Photoshop, Adobe Illustrator, Dreamweaver, Wordpress, Adobe After Effects, Adobe Premiere, Avid Media Composer, Final Cut Pro, Apple Motion, LiveType, Logic Pro, Soundtrack.

Proficient speaker of Swahili, Amharic and Spanish (minimal)

FILM SAMPLES AVAILABLE AT: WWW.BLACKMISSIONMEDIA.COM

Salary Requirement: Negotiable

**REFERENCES: AVAILABLE UPON REQUEST**