

Tracy C. Gold

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410-790-2331
222 Woodlawn Rd., Baltimore, Maryland 21210

EDUCATION

MFA Creative Writing and Publishing Arts, Fiction, University of
Baltimore, May 2016

BA *cum laude* English, Duke University, 2010

TEACHING INTERESTS

Editing, fiction, poetry, creative non-fiction, composition, literature, children's literature, writing for children, picture books, social media, marketing writing, professional writing

TEACHING EXPERIENCE

Johns Hopkins University Odyssey Program

Writing Picture Books (Spring 2023), Writing Your Novel (Fall 2020, Fall 2021, Spring 2022), Writing a Brilliant First Page (Spring 2021)

Society of Children's Book Writers and Illustrators MD/DE/WV

Creating Coaching Cohort Mentor, Picture Books (Fall 2021, Spring 2023)

University of Baltimore

Instructor of Record

Practicum in Writing (Fall 2018), Composition and Research (Fall 2016 and Spring 2019 in-person, Summer 2016 hybrid, Spring 2017 in-person and online, Fall 2017 online), College Composition (Fall 2015 and 2016, Spring 2016, all in-person), Reading and Writing Processes for College Composition (Fall 2015 and 2016 in-person)

Teaching Assistant (all in-person)

College Composition (Fall 2014), Reading and Writing Processes for College Composition (Fall 2014), Popular Writing (Spring 2014), Intro to Creative Writing (Fall 2013)

University of Baltimore College Preparation

Summer Achievement Institute

Writing and College Readiness (Summer 2016)

College Readiness Academy

Writing and College Readiness (Summer 2015), Writing, Reading, and College Readiness (Spring 2014)

SELECT FREELANCE EDITED TITLES

- 2024 Henry, Dara. *Hanukkah Pajamakkahs*. Sourcebooks Jabberwocky.
- 2023 Featherly, Phoebe. *What in the World is a Wild Pongo?* Self.
- 2023 Minkove, Judy. *Tired of Being Amazing: Rachel's Story*. Self.
- 2022 Matula, Christine. *The Not-So-Uniform Life of Holly-Mei*. Inkyard Press.
- 2021 Vikan, Gary. *My Father Took Pictures: A Childhood Memoir of Small Town Minnesota*. Self.
- 2021 Buford, Candace. *Kneel*. Inkyard Press.
- 2021 Manekin, Thibault. *Larger Than Yourself: Reimagine Industries, Lead with Purpose & Grow Ideas into Movements*. New World Library.
- 2021 Manekin, Donald. *The Inside-Out Company: Putting Purpose and People First*. Loyola College/Apprentice House.
- 2020 Vikan, Gary. *The Holy Shroud: A Brilliant Hoax in the Time of the Black Death*. Pegasus Books.
- 2019 Alvarez, Rafael, Scott Burkholder, and Patty Blum. *Somewhere*. Self.
- 2019 Richard, Nikki. *Demon in the Whitelands*. Month 9 Books.
- 2019 Somewhere
- 2019 Dale, Kevan. *Ghost at Dusk*. Self.
- 2018 Dale, Kevan. *The Magic of Unkindness*. Self.
- 2018 Leigh, Jordy. *Mandated*. Self.
- 2018 Searcy, Amanda. *Watch You Burn*. Delacorte Press.
- 2018 Solomon, Rachel Lynn. *You'll Miss Me When I'm Gone*. Simon Pulse.
- 2017 Summer, Beth Ellyn. *At First Blush*. Bloomsbury Spark.
- 2016 Acosta, Bremer. *Blood of Other Worlds*. Self.
- 2016 Alvarez, Rafael. *The Baltimore Love Project Book: The Baltimore Love Project*. Print.
- 2016 Shaffer, Abby. *Xantan County*. Self.
- 2014 Welter, Fall. University of Baltimore. Print and Web.

BOOKS

Forthcoming books

- 2024 "Call Your Mother." Familius. March 5. Print.
- 2026 "Call Your Father." Familius. Print.

Books

- 2023 "Hide and Seek, Nuts to Eat." Sourcebooks. September 5. Print.
- 2021 "Everyone's Sleepy but the Baby." Familius. April 13. Print.
- 2021 "Trick or Treat, Bugs to Eat." Sourcebooks eXplore. August 1. Print.

PRESENTATIONS

- 2023 "Marketing Your Book Online Beyond Social Media." Society of Children's Book Writers and Illustrators MD/DE/WV. Webinar. February 8.
- 2022 "Animal Adventures." Society of Children's Book Writers and Illustrators MD/DE/WV Read Local Challenge Webinar panel. October 14.
- 2022 "Paths to Publication." Society of Children's Book Writers and Illustrators MD/DE/WV conference panel. March 14.

- 2021 “Kids’ Book Origin Stories.” Richmond Virginia Booklovers’ Festival. Virtual. May 8.
- 2021 “The Basics of Writing Picture Books.” Orange County Library System webinar. March 9.
- 2020 “Choosing Your Path to Publication” panel moderator. Society of Children’s Book Writers and Illustrators MD/DE/WV webinar. September 26.
- 2020 “Building a Kidlit Career” panel moderator. Society of Children’s Book Writers and Illustrators MD/DE/WV webinar. April 13.
- 2019 “What A Game of Thrones Can Teach Writers about Multiple POVs.” Reedsy.com Live Webinar. June 12th.
- 2017 “Panel: Writing for Young Adults After Writing for Adults.” Baltimore Book Festival, Enoch Pratt Free Library Children’s Stage. September 24th.
- 2016 “NaNoWriMo Plotting Bonanza.” Baltimore County Public Library, Towson Branch, October 23rd.
- 2016 “The Art of Self-Publishing.” Indie Author Day, Baltimore County Public Library, Hereford Branch, October 8th.
- 2016 “Talk Back to Clobber Texts—in Poetry!” Split This Rock Poetry Festival, April 15th.
- 2016 “After the Harvest: Reflection as a Way to Plant Better Crops of Writing, Reading, and Thinking.” College English Association Magazine Conference, March 5th.
- 2015 “Using Peer Review to Drive Student Engagement and Reflection.” University of Baltimore Center for Excellence in Learning, Teaching, and Technology, Teaching and Learning Day, October 23rd.
- 2014 “Style and Grammar.” MarketingProfs University, June (recorded lecture as part of online course).
- 2013 “Essential Style, Usage, and Grammar Lessons.” MarketingProfs University, June (recorded lecture as part of online course).
- 2013 “Web Writing Workshop.” Betamore, March 26th.
- 2012 “Web Writing and Editing Workshop.” Emerging Technology Center Canton, November 13th.
- 2012 “Intro to Growing Your Brand with Facebook and Twitter.” Crofton Country Club, June 5th.
- 2012 “Yikes! Social Media Messes.” Women of the World Baltimore, March 3rd.
- 2012 “Content Marketing for Professional Service Firms.” Maryland Association of CPAs’ Social Media Bootcamp, February 29th.
- 2011 “Achieving Social Change Through Content and Social Media.” Tech and Social Change Meetup, November 4th.
- 2011 “How to Empower Your Non-Profit Using Social Media.” Baltimore GiveCamp, October 22nd.

OTHER PUBLICATIONS

Creative Non-Fiction

- 2022 “Road to the Makeover: Celebrating Our Transformation From Home.” *The*

- Chronicle of the Horse*. Oct 25. Web.
- 2022 “Road to the Makeover: Making the Right Call.” *The Chronicle of the Horse*. Sep 6. Web.
- 2022 “Road to the Makeover: Covid-19 Edition.” *The Chronicle of the Horse*. Jul 6. Web.
- 2022 “Road to the Makeover: Will We Make It?” *The Chronicle of the Horse*. June 7. Web.
- 2022 “Road to the Makeover: It Takes a Village.” *The Chronicle of the Horse*. May 11. Web.
- 2022 “Road to the Makeover: At Least One Of Us Has Ulcers.” *The Chronicle of the Horse*. April 11. Web.
- 2022 “What I Learned From Being Kicked In The Head.” *The Chronicle of the Horse*. March 2. Web.
- 2022 “Horse Shopping: Good Things Come To Those Who Wait.” *The Chronicle of the Horse*. January 5. Web.
- 2021 “What the Heck is Going On In The Horse Market Right Now?” *The Chronicle of the Horse*. July 8. Web.
- 2021 “Baltimore Writers’ Club: Author Tracy C. Gold on Pandemic Parenting and Her Debut Picture Book.” *Baltimore Fishbowl*. March 3. Web.
- 2021 “Toddlers, Turn-Key Dogs, and Today’s Guest.” *Another Good Dog*. February. Web.
- 2021 “Why The Luckiest Moms Get To Ride Horses: Welcome, Chrissy Teigen!” *The Chronicle of the Horse*. January. Web.
- 2020 “Nextdoor Roland Park Tells You What Residents Really Think About Black Kids in the Neighborhood.” *The Baltimore Sun*. January. Web and Print.
- 2019 “The Mechanics of Writing Dialogue.” *Reedsy Learning*. February. Web.
- 2018 “Legacy of Love and Courage.” *Homefront Cooking*. Skyhorse Publishing. Print.
- 2017 “The Logistics of Handling a Revise and Resubmit from a Literary Agent.” *Adventures in YA Publishing*, June. Web.
- 2015 “Sextortion as Institutionalized Oppression.” *What Weekly*, November. Web.
- 2015 “43 Words and Phrases to Search for While Polishing Your Novel.” *Adventures in YA Publishing*, October. Web.
- 2015 “On White Privilege, Police Brutality and Baltimore.” *Baltimore Fishbowl*, May. Web.
- 2010 “Renaissance Horses: The Carrot is Mightier Than The Sword.” *Show and Tell Magazine*, August. Print.

Journalism

- 2022 “Back from the Brink: New Bolton ICU to Thoroughbred Makeover Field Hunter Finalist.” *The Chronicle of the Horse*. November. Web.
- 2022 “Bold Choices Lead to Thoroughbred Makeover Championship for She’s a Bold One.” *The Chronicle of the Horse*. October 21. Web.

Stories

- 2019 “Impossibly Back.” *What Doesn’t Kill You: An Anthology of YA Short Fiction*.

- Imdomita Press. Print.
- 2016 "Break." *Stonecoast Review*, Summer. Print and web.
- 2016 "Impossibly Back." *Youth Imagination Magazine*. Silver Pen Writers' Association, April. Web.
- 2015 "Parker." *The Stoneslide Corrective*. Web.
- 2015 "Accident." *The Female Complaint: Tales of Unruly Women*. Shade Mountain Press. 48-56. Print.
- 2015 "Pie." *Refractions* 1:28-37. Print and Web.
- 2014 "Her Boy." *50-Word Stories*. September 11. Web.
- 2014 "Average Andy Almond." *Un-Bloc*, Winter: 17-18. Print.
- 2013 "Accident." *YARN*, Fall. Web.

Poems

- 2020 "Low" and "Love." *Erase the Patriarchy: An Anthology of Erasure Poetry*. Edited by Isobel O'Hare. University of Hell Press.
- 2015 "Talk." *Welter*: 44-45. Print.
- 2015 "Swallowed." *REJECT* 2, Winter: 28. Print.
- 2010 "In My Mind." *The Archive, Spring*. Print.
- 2009 "Missing." *The Archive*, Fall: 21. Print.
- 2009 "How Close We Come." *The Archive*, 2009: 7. Print.
- 2009 "The Smell of a Dead Buck's Bones." *Duke Magazine*, July-August. Print.
- 2009 "Your Fingers are Spiders." *The Archive* Spring: 29. Print.
- 2007 "The Smell of a Dead Buck's Bones." *The Archive*, Fall. Print.
- 2007 "Another Summer in Arcady." *Duke University Libraries*, Fall. Print.

Marketing

- 2015 "10 Steps to Optimize Your Content Marketing Plan." *Chief Content Officer, October: 14-15*. Print and Web.
- 2014 "Facebook's Click-Bait Cutdown: Are Your Headlines Safe?" *Chief Content Officer*, December: 30. Print and Web.
- 2014 "9 Ways to Use Content Marketing as a Recruiting Tool." *Content Marketing Institute*, December. Web.
- 2014 "The Ultimate SEO Checklist: 15 Steps to Optimize Your Content Marketing Plan." *Content Marketing Institute*, November. Web.
- 2013 "12 Lessons for Focusing Your Content Marketing Strategy on Education." *Content Marketing Institute*, September. Web.
- 2013 "How to Use LinkedIn for New Graduates." *Social Media Today*, May. Web.
- 2013 "Content Strategy: 9 Secrets for Awesome Blog Post Titles." *Content Marketing Institute*, January. Web.
- 2012 "How to Use LinkedIn Powerfully: 10 Tips to Know." *Social Media Today*, March. Web.
- 2012 "11 Steps To Smarter Mobile Content." *Social Fresh*, January. Web.
- 2011 "5 Social Marketing Lessons from Social Fresh Baltimore." *Social Media Today*, November. Web.
- 2011 "How to Be a Frighteningly Brilliant Content Marketer." *Social Media Today*, October. Web.

- 2011 “What Makes a Good Blog Post: 10 Tips for Corporate Bloggers.” *Content Marketing Institute*, October. Web.
- 2011 “A Food Pyramid for Content Marketing.” *Content Marketing Institute*, September. Web.
- 2011 “10 Ways to Write Like a Content Marketing Jedi.” *Content Marketing Institute*, June. Web.
- 2011 “17 Tips to Shorten Tweets.” *Social Media Today*, June. Web.
- 2011 “5 Steps to Generate Demand with Content Marketing” *Social Media Today*, April. Web.
- 2011 “Why Great Marketing is Like Lingerie” *Social Media Today*, April. Web.
- 2011 “How to Be a Great Blogger When You’re Not a Great Writer.” *Social Media Today*, March. Web.
- 2011 “How to Get More Qualified Followers on Twitter.” *Social Media Today*, January. Web.
- 2011 “How Social Media Can Get You a Job.” *Social Media Today*, January. Web.
- 2011 “What I Learned About Social Media From Angry Birds.” *Social Media Today*, January. Web.

AWARDS AND HONORS

- 2017 QueryKombat Young Adult Champion for *Vera with a Vengeance*.
- 2016 Pitch Wars Finalist for *Vera with a Vengeance*.
- 2016 #Pg70Pit Finalist for *The Accidents*.
- 2015 Pitch Wars Finalist for *The Accidents*.
- 2014 Honorable Mention, Stoneslide Story Contest, for “Parker.”

MEDIA COVERAGE

- 2023 “Meet Tracy C. Gold.” July 31. CanvasRebel. Web.
- 2021 Doherty, Jed. “Everyone’s Sleepy but the Baby.” *Reading with Your Kids*. August 7. Podcast.
- 2021 Manly, Carla Marie. “Everyone’s Sleepy but the Baby with Tracy C. Gold.” *Helping Families Be Happy*. July 16. Podcast.
- 2021 Newberry, Brooke. “Everyone’s Sleepy but the Baby.” Starred Review. *School Library Journal*. July 1.
- 2021 “May 12—It’s National Family Month.” Celebrate Picture Books. May 12. Web.
- 2021 Frazer, Maria. “Everyone’s Sleepy but the Baby by Tracy C. Gold.” *What’s For Launch?*, May. Podcast.
- 2021 Lazar, Tara. “Trick or Treat, Bugs to Eat” Cover Reveal with author Tracy C. Gold. *Writing for Kids (While Raising Them)*, April 8. Web.
- 2021 Hackett, Andrew. “The Backstory: Everyone’s Sleepy but the Baby and Trick or Treat, Bugs to Eat.” *The Backstory*, February 24. Web.
- 2021 Prochovnic, Dawn Babb. “Birth Stories for Books: Everyone’s Sleepy but the Baby by Tracy C. Gold.” *Birth Stories for Books*, February 24. Web.
- 2021 Sylvan, Edward. “Social Impact Authors: How & Why Author Tracy C. Gold Is Helping To Change Our World.” *Authority Magazine*, February 9. Web.
- 2021 “Tracy Gold’s Debut Picture Book, ‘Everyone’s Sleepy but the Baby,’ is Helping Babies Build Their Library.” *MyCity4Her*, February. Web.

- 2020 The Artist Maker Podcast. "Finding an Agent via Your Own Path," Summer 2020.
- 2017 "Interview with Tracy Gold." *Mentees Helping Mentees*, July 18th. Web.
- 2017 LaCroix, Megan. "Q&A with Writer and Literary Agent Intern, Tracy C. Gold." *Meganwritenow.com*, February 20. Web.
- 2016 Roberti, Nikki. "Pitch Wars Interview With Tracy Gold and Her Mentor, Diana Gallagher." *Brenda-Drake.com*, September 16. Web.
- 2016 Stevens-Huffman, Leslie. "Attracting Talent Through Social Media Content." *Dice Insights*. DHI Group, February 9. Web.
- 2015 Babcock, Steven. "Sounding Sea Writers' Workshop Looks to Build Baltimore's Writing Community." *Baltimore Fishbowl*, September 24. Web.
- 2015 "A Pitch Wars Interview with Tracy Gold and with her mentor Rachel Lynn Solomon." *Brenda-Drake.com*, September 17. Web.
- 2015 "The business of better writing – Q and A with Sounding Sea Co-Founder Tracy Gold." *MyCity4Her*, July. Web.
- 2015 Kirch, Paul. Audio blog post. *Boss Academy*. Boss Academy, July 1. Web.
- 2015 Brown, Susan. "Creative Writing Instructor Collaborates To Bring Workshop To Baltimore." *CBS Baltimore*, June 22. Web.
- 2015 "'Challenge' Competition Crowns UB's Top Entrepreneurs." *University of Baltimore*, April 22. Web.

READINGS

- 2022 Story time at Snug Books, Baltimore, MD. March 5.
- 2021 "Sweet Sixteen University of Baltimore MFA Festival," Racers' Café, Baltimore, MD. October 24.
- 2021 Story time at Bethany Beach Books, Bethany Beach, DE. September 11.
- 2016 "Last Quarter Reading," The Room, Baltimore, MD, October 21.
- 2016 MFA Graduate Reading, Book Fair, and Reception, University of Baltimore, Baltimore, MD, May 7.
- 2015 *Welter* reading, University of Baltimore, Baltimore, MD, December 17.
- 2015 The Baltimore Book Festival, The Ivy Bookshop Tent, MFA/University Writers Program, Baltimore, MD, September 27.
- 2015 *REJECT* reading, Charmington's, Baltimore, MD, January 31.

RELEVANT WORK EXPERIENCE

- 2017-Present Freelance editor, writer, and teacher
- 2015-2017 Cofounder, Sounding Sea Writers' Workshop
- 2016-2017 Intern for Literary Agent Carrie Pestritto of Prospect Agency
- 2012-2015 Marketing Consultant, Editor, Writer
- 2010-2012 Marketing and Content Specialist, Right Source Marketing

PROFESSIONAL ORGANIZATIONS

- 2021-2023 Published and Listed Member Coordinator, Society of Children's Book Writers and Illustrators, Maryland/Delaware/West Virginia Region
- 2016-2021 Membership Coordinator, Society of Children's Book Writers and Illustrators, Maryland/Delaware/West Virginia Region

2013-2021 Social Media Coordinator, Society of Children's Book Writers and Illustrators,
Maryland/Delaware/West Virginia Region

COMMUNITY INVOLVEMENT/OUTREACH

2017-2019 Mentor, TeenPit Writing Contest

2016-2022 Community Manager, 2016 Pitch Wars Mentee Social Media Group

2015-2017 Regional Challenge Master, Fine Arts Challenge, Maryland North-Central Region
Destination Imagination

2012-2014 Tournament Appraiser, Fine Arts Challenge, Maryland North-Central Region and
State Destination Imagination

2013 Head of Household, Incentive Mentoring Program

2012 Marketer and Community Organizer, Healthcare for the Homeless