

MARY SHIELDS TALALAY, MS, MPH

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EDUCATION

Current: History of Medicine Certificate candidate, JOHNS HOPKINS UNIVERSITY SCHOOL OF MEDICINE

Master of Public Health, International Health, JOHNS HOPKINS UNIVERSITY SCHOOL OF HYGIENE AND PUBLIC HEALTH

Certificate: Epidemiology, LONDON SCHOOL OF HYGIENE AND TROPICAL MEDICINE (Krakow Summer Program)

Master of Science, Organizational Development, UNIVERSITY OF PENNSYLVANIA

Bachelor of Arts, Communications (Journalism), TEMPLE UNIVERSITY

Division I Lacrosse (NCAA Final Four), Rowing Eight, Temple Chorus

PROFESSIONAL DEVELOPMENT

BLACKBOARD - MVP, Community Leadership Circle, Exemplary Course Reviewer	2014-2022
QUALITY MATTERS - Connecting Learning Objectives and Assessments	2018
ONLINE LEARNING CONSORTIUM - Gamification of Online Courses	2018
ONLINE LEARNING CONSORTIUM - Certificate (Instructional Design)	2014
QUALITY MATTERS - Online Education Certificate (Instructional Design)	2013

EXPERIENCE

JOHNS HOPKINS UNIVERSITY

CENTER FOR EDUCATIONAL RESOURCES – *Sr. Instructional Technologist/Manager* PRESENT

- Manage undergraduate schools transition from Blackboard to Canvas including training, migration planning, and implementing new system. Previously managed undergraduate transition from Sakai, bespoke LMS, and Moodle.
- Collaborate with faculty, staff, and associates on the effective use of instructional design (ID) strategies, web-based resources, multimedia technologies, and instructional software and systems to improve teaching for online delivery.
- Coordinate the development of instructional materials that are functional, informative, and consistent with sound instructional design principles.
- Provide recommendations for interface design, sequencing of instruction, use of assessments, and active learning.
- *Technical skills: Canvas, Blackboard, Panopto, Voicethread, Sharepoint, MS Suite, Articulate Storyline, Adobe Creative Cloud, Ally, EndNote, Camtasia, Kaltura, and many other educational technologies.*

SCHOOL OF EDUCATION - *Instructional Designer and Faculty Trainer* 2015 – 2018

- Collaborated with faculty, staff, and associates on the effective use of instructional design strategies, web-based resources, multimedia technologies, and instructional software and systems to improve teaching for online delivery, incorporating WCAG checklist.

- Collaborated with subject matter experts to ensure instructional integrity of the course development projects through a method of systematic design and clear course standards and outcomes.
- Evaluated and implemented ADA-accessible content.

SCHOOL OF ARTS & SCIENCES - INSTRUCTIONAL RESOURCE CENTER - *Faculty Trainer/Instructional Designer* 2013 - 2015

- Trained faculty synchronously on course creation, delivery, management, and assessment to create engaging and effective online courses for graduate students. Created advanced training courses and manuals for navigating Blackboard and other online tools.
- Developed asynchronous training program for faculty and teaching assistants in preparation for expected growth of online programs. Managed help desk ticketing (JIRA) for faculty technical issues; perform quality control checks using Quality Matters standards.

SCHOOL OF MEDICINE - MD-PhD Program - *Project Manager* 2003 – 2010

- Developed data instrument for School of Medicine alumni; conduct phone and in-person interviews, developed reports for faculty, admissions, and NIH. Conducted outreach programs for alumni.
- Prepared grants as part of a team including writing, editing, and data analyses. Assisted with student recruitment, admissions, and retention.

BLOOMBERG SCHOOL OF PUBLIC HEALTH 2000-2003

Center for Immunization Research - *Research Associate*

- Developed and delivered training for HIV vaccine clinical research professionals in Good Clinical Practice. Presented workshops in Uganda, Kenya, UK, and US.
- Administered Peace Corps Master's International program at JHSPH including program implementation, communications, recruitment, and development.

Online Education - *Editor and Content Developer*

- Content editor for online courses including Statistical Reasoning I and II, Health Administration Statistics, Principles of Toxicology, and Management of Health Systems in Developing Countries.
- Developed content for Epidemiology and Public Health Impact of HIV and AIDS and Introduction to Demography courses including design and content editing

MINISTRY OF HEALTH - *Project Manager* 1998 - 2000

Banská Bystrica and Trencin, Slovak Republic

- Researched European Union (EU) health and environmental directives and SK laws to design a program for compliance in preparation for entrance into the EU. Wrote and edited the Slovak National Environmental Health Action Plan (World Health Organization Initiative) and the Healthy City Plan for Banská Bystrica (USAID project).
- Provided training and education for institute staff for current public health issues and policies.
- Researched and developed manuscripts for publication with the institute director and Ministry of Health staff
- Designed and taught Public Health and Advanced ESL courses for Ministry of Health staff in conjunction with the Harvard Institute for International Development.

CONTRACT EXPERIENCE

BRASSICA PROTECTION PRODUCTS

2003-PRESENT

- Maintain sulforaphane database by researching journal articles and developing application database, working with Chief Scientific Officer to create presentations and research papers.

MARYLAND INSTITUTE COLLEGE OF ART (MICA) - INSTRUCTIONAL TECHNOLOGIST

2018

- Provided technical and instructional design support to online courses. Trained faculty on Canvas and other online multimedia, synchronous meeting, and student verification tools.

KIWI MAGAZINE (US organic family magazine) - Contributing Writer and Editor

2004-2014

- Researched, wrote, and edited articles on family health, philanthropy, ecologically sustainable products and programs, as well as other topics.
- Wrote and managed online and print literature reviews and blog, create and maintain website, and maintain relationships with publishers, publicists, record labels and authors.

TEACHING AND WORKSHOPS

CENTER FOR EDUCATIONAL RESOURCES (JHU) - Co-instructor, Teaching as Research (TAR)

2017 - 2019

STEVENSON UNIVERSITY - Adjunct Professor, Technical Writing (ENG 212)

2007

BLOOMBERG SCHOOL OF PUBLIC HEALTH - *Teaching Assistant/Co-instructor*

2000 - 2003

Co-instructor, International Health Department, Refugee Health Care, Clinical Vaccine Trials

2000 - 2003

Teaching assistant, Behavioral Foundations of Primary Health Care in Developing Countries

2003

TRENCIN EDUCATION CENTER - Adult ESL Instructor Banska Bystrica and Trencin, SLOVAK REPUBLIC

1998 - 2000

GYMNAZIUM JOZEFA GREGORA TAJOVSKÉHO - English Teacher (ESL for High School) - SLOVAK REPUBLIC

1998 - 2000

WORKSHOPS

PHARMACEUTICAL TRAINING INSTITUTE - Mastering Medical Writing, Developing SOPs, Basic Scientific Writing

2004-2006

PFIZER - Writing and Managing Standard Operating Procedures

2004

INTERNATIONAL AIDS VACCINE INITIATIVE - GCP and Informed Consent in Clinical Trials - Uganda, Kenya, UK

2002-2003

BOOKS/PUBLISHED WORKS

BROCCOLI SPROUTS AND SULFORAPHANE: THE SOURCE FOR LONG-LASTING ANTIOXIDANTS AND DISEASE PREVENTION

2010

KIWI MAGAZINE'S GLUTEN-FREE FAMILY COOKBOOK - Introduction and FAQs

2012

VOLUNTEER

MARYLAND SPCA AND TRU RESCUE - Foster family (3000+ hours)

2013 - present

