

# ROBYN MARIE HOLL

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## PROFESSIONAL SUMMARY

Enthusiastic and personable leader passionate about strengthening arts organizations to excel in developing and achieving goals. Organized and detail-oriented in administration, with a focus on fine arts in both practice and education.

## CORE QUALIFICATIONS

- Arts Management, Leadership
- Lesson Planning & Curriculum Development
- Staff Hiring, Training & Development
- Customer Service & Problem solving
- Communication
- Art Education & Fine Arts Studio Experience
- Logistics
- Grant Writing
- Organization & Scheduling
- Sales & Marketing

## PROFESSIONAL EXPERIENCE

### **Art Works Now Studio School**, Hyattsville, MD

February 2020 - Present

Program Director

- Transitioned curriculum into online Zoom platform in order to offer Virtual Programming in the time of COVID-19.
- Taught virtual classes on Zoom to Adults ages 55+ and Children ages 5-12.
- Designed a calendar of programming for both in person events as well as virtual offerings.
- Developed curriculum for planned Spring Break and Summer Camps.
- Interviewed and wrote contracts for incoming Camp Teachers and Teaching Artists

### **Investors United School of Real Estate Investing**, Baltimore, MD

August 2018 – January 2020

Director of Membership

- Oversaw and curated large-scale photography printing projects for installation at a company development property.
- Reframed grant proposal for installation of Gargoyle sculptures on the 21<sup>st</sup> street block of Baltimore through community involvement and proposed teaching of gargoyle workshops in local schools.
- Maintained the marketing report on a quarterly basis by analyzing statistics and creating new action plans.
- Organized and led team meetings semi-weekly. Wrote agendas and follow up reports.
- Recruited new members with an average of 10 per quarter, and a retention rate of 90%.
- Collaborated with a Videographer and Online Operations director to create visual designs for marketing.
- Planned speakers, topics and locations of real estate networking meetings with an attendance of 40-75 guests.

### **Columbia Art Center**, Columbia, MD Painting Instructor

2017 – Present

- Designed curriculum and taught 4 painting classes in the medium of acrylics, both realism and abstraction to all ages.
- Engaged a classroom of 8-18 adult students in subjects ranging from intro to color theory to advanced techniques.
- Taught numerous experimental techniques such as palette knife painting, impasto, drip, splatter and mark-making.
- Utilized various visual resources as inspiration to consistently re-invigorate the returning students to the class.
- Created positive communication tools to teach the students, aiding in their growth as artists.

Assistant Youth Programs Coordinator

December 2016 – August 2018

- Developed curriculum for School's Out programs based on diverse cultures, historic and contemporary artists.
- Led program development meetings with a team of teachers, participated in general art center meetings.
- Actively developed relationships with youth organizations in the community such as swim teams in Columbia.
- Scheduled and staffed Swim team pep rally art events as outreach programming in addition to supporting the development,

implementation and post-event evaluation for multiple outreach events.

- Created checklists, materials lists and staffing schedule for participation in the Columbia Festival of the Arts in 2018.

**HorseSpirit Arts Gallery**, Ellicott City, MD

October 2015 – June 2018

Gallery Manager

- Engaged with hundreds of customers (including major gallery patrons) about artwork. Handled special orders and complex transactions, analyzed sales metrics, and conducted marketing and social media outreach.
- Built and maintained strong relationships with more than 45 exhibiting artists. Coordinated Artwork deliveries and returns.
- Assisted in curating shows of paintings, jewelry, sculpture, and mixed media artwork throughout gallery space.
- Conducted inventory of \$50K in artwork to count as losses in August 2016 as well as implemented and oversaw annual gallery inventory in May 2018 immediately before another need to count inventory losses.
- Regularly managed inventory in POS software. Trained 6 gallery associates in POS software and gallery operations.
- Interviewed and hired gallery associates and scheduled all gallery coverage by part-time staff. Recruited and managed additional help to install, organize, and staff special gallery shows and events.
- Communicated with a web developer to update and maintain website content, posted events on public online calendars, and collected material content for press release development.

**ESF Summer Camp**, Haverford, PA & Baltimore, MD

June – August 2014, 2015, 2016

Art I Activity Specialist

- Taught art to groups of 10-18 preschoolers and kindergarteners. Taught ages 3-6 & 9 and up creative arts classes in 5 groups daily during camp program.
- Developed the existing curriculum and expanded upon it to meet the campers' interests.
- Earned Excellence Award for enthusiastic participation in Wacky Wednesdays and Team building efforts.

**Safeway Inc., Assistant Store Manager, Baltimore, MD**

August 2011 – August 2013

- Efficiently managed payroll, schedule, and customer service at a busy supermarket (Safeway Inc).
- Managed human resources, created effective schedules, and balanced sales to expenses ratio.
- Promoted superior service to a team of employees effectively and achieved positive reviews weekly.

**Omladinski Kulturni Centar (OKC) Youth Cultural Center Abrašević**, Mostar, Bosnia and Herzegovina

September 2004 – May 2008

Visual Arts Programs Coordinator & Assistant to Film Klub

- Taught creative art workshops in multiple media for ages 6-12.
- Implemented a Saturday art program of charcoal drawing for ages 14-17.
- Substitute taught at the egyptian village orphanage once a week.
- Developed and maintained relationships with the local high school, the art-focused grade school and the universities art department chair.
- Wrote grant proposals, budgets & final reports and archived visual materials and maintained organizational databases.
- Maintained communications and a relationship with the US Embassy.

**SELECTED EXHIBITIONS**

*Visionary Women*, Columbia Art Center, Columbia, MD March 2019, 2020

*The Art of Abstraction*, Columbia Art Center, Columbia, MD (Featured) November 2018

*Colorful Spirit*, BHGRE The J.Melvin Group, Ellicott City, MD (Featured) November 2017-January 2018

*115th Annual Student Exhibition*, Pennsylvania Academy of the Fine Arts, Philadelphia, PA May 2016

*Out of Order*, Maryland Art Place, Baltimore, MD April 2014

*The Balkans*, Tillie's of Brooklyn, Brooklyn, NY (Solo) December 2008

*Reversed Variations*, Youth Cultural Center "Abrasevic," Mostar, Bosnia and Herzegovina (Solo) May 2008

*Robyn Holl*, Mala Galerija, Sarajevo, Bosnia and Herzegovina (Solo) April 2007

**AWARDS**

*The Venture Fund Grant*, PAFA, Philadelphia, PA. February 2016

*The Rose Hoffman Epstein Memorial Award*, The National Arts Club, New York, NY. February 2003

**EDUCATION**

Pennsylvania Academy of the Fine Arts, Philadelphia, PA **Master of Fine Arts, 2016.**

Pratt Institute, Brooklyn, NY **Bachelor of Fine Arts, 2003.** Major: Painting, Minor: Art History.