

NATE ANDERSON

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PROFESSIONAL SUMMARY

Intuitive, ambitious, and enterprising multidisciplinary professional with a vast and diverse background in sales, management, marketing, poetry, event curation/planning, music production, creative direction, filmmaking, and written publications. Accomplished in every venture with accolades to attest to the care and intention poured into every role held. Experienced with coordinating and managing multiple projects simultaneously, while maintaining the integrity of the mission and fostering strong relationships with the community and stakeholders. Known for adaptability, problem-solving, and fostering collaboration to optimize processes and align initiatives with organizational objectives.

ACCOMPLISHMENTS

- As Senior Store Manager for Nubian Human, managed multiple locations simultaneously while maintaining over \$500,000 in monthly inventory per store sourced directly from over 100 Black and minority owned vendors and businesses.
- Coordinates and manages a full calendar of events for a Non-profit Organization, consisting of 32 monthly scheduled events and special events as requested, including a monthly art exhibition with an opening and closing ceremony, communal work spaces and workshops, poetry nights, comedy shows, discussion panels, and more
- Honored by Baltimore Magazine in 2023 as the Best Filmmaker in Baltimore
- Published Author: Debut book, *Anticipational Love Poems: a sobering rumination of love, desire, and heartbreak*, widely available for purchase via various outlets, both in-store and online
- Acted as Co-director and executive music producer on *The Unveiling of God* and as creative director and music producer on *A Black Girl's Country*. Both of which have been recognized and showcased at film festivals, museums, schools, and universities.

SKILLS

- Sales and Marketing
- Program Management
- Community Outreach and engagement
- Cross-functional Team Leadership
- E-commerce platform management
- Creative Direction
- Relationship Building
- Project management
- Complex Problem-solving
- Contract Development and Execution
- Budget Monitoring
- Inventory Management
- Proficient in Microsoft Office/ Google Suite Programs (i.e. Word, Excel, PowerPoint), Adobe PDF, Canva, POS systems, Shopify

WORK HISTORY

Program Manager

Aug 2024 – June 2025

Motor House Baltimore

- Manages daily program operations, including contract development and execution, event scheduling, planning and coordination, creative direction, administrative duties, and vendor management
- Establishes and maintains strong relationships with key stakeholders, ensuring support for program initiatives
- Overhauled existing programming and introduced an entirely new programming agenda, which assisted in increasing program consumer engagement by over 116%

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- Facilitates weekly cross-functional team meetings to ensure project deadlines are being met, contracts have been properly executed, communications are dispersed as needed, and concerns are being addressed

FOH, Gallery and Events Manager

Jul 2023 – Current

The Empanada Lady

- Manages budgets effectively, optimizing allocation of resources to maximize event impact and productivity
- Manages administrative logistics of event planning, event booking, and event promotions.
- Streamlines event operations for improved efficiency and cost-effectiveness through comprehensive logistical management, thorough pre-event walkthroughs, and detailed day-of coordination efforts.

Outreach Coordinator

Jan 2024 – Dec 2024

Black Arts District

- Develops partnerships with relevant community stakeholders, strengthening the organization's presence in the community.
- Plans and executes events and various outreach tools to form community outlets and share resources
- Improves access to resources for artists in the community by connecting them with essential services offered by partner agencies.

Assistant Store Manager

Nov 2017 - Aug 2023

Urban Outfitters, Inc.

- Managed high traffic store with over \$1 million in inventory, ensuring that displays were appealing and up to date, shelves and racks remained well stocked, and store met organizational standards for cleanliness
- Increased sales revenue by developing and implementing effective sales strategies.
- Led a successful sales team by providing motivational coaching and performance-based incentives.

Senior Store Manager

Jan 2022 - July 2023

Nubian Huelman

- Managed multiple store locations with over \$500,000 in inventory, ensuring that displays were appealing and up to date, shelves and racks remained well stocked, e-commerce store remained updated, and store met organizational standards for cleanliness
- Increased sales revenue by developing and implementing effective sales strategies.
- Conducted weekly site visits to Baltimore and DC locations to ensure that daily retail operations adhere to store policies and guidelines
- Fostered community engagement and strong partnerships by marketing at local art events in DC and Baltimore
- Tracked monthly sales and monitored sales trends to adjust marketing efforts and inventory accordingly

PROJECTS

Poetry Productions

Westside Poetry, May 2022

Anatomy of Poetry, July 2021

SomeWhere in the Reflection, March 2021

Don't be late for the poetry, April 2019

Earth, Wind, and Poetry, May 2018

Much Ado About Poetry, January 2018

When We Were Poetry, November 2017

Midsummer Night Poetry, August 2017

Event Curation

Coat Check: New Year's Eve Fashion Event, 2023

The Hands That Made Us: Visual Art Exhibition Series, 2023 - Present

Charm City Slam: National Monthly Poetry

Competition, 2022-Present

Good Poetry Open Mic: Spring and Summer, 2022

Pop Up & Poetry Open Mic, 2021-2022

FILM CREDITS

Taking Care: Portraits from Baltimore, 2025

Creative Director/ Music Producer

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- A documentary following 3 individuals in the rhythm of everyday tasks like cooking, getting a haircut and shopping as they unearth the miracle in life's ordinary moments.

Nam Seles, 2024

Music Producer

- A short dance film that honors movement most organically. Two celestial souls explore what it means to be elemental in water while flowing through air and grounding in what feels an eternal journey through space and time

The Unveiling of God, 2021

Director/Executive Music Producer

- A beautiful visual that celebrates Black men through poetry, music, and imagery

A Black Girl's Country, 2019

Creative Director/Music Producer

- Meditative short film that uses poetry and portraits to encapsulate the multifaceted experience of Black Womanhood