

Drohan DiSanto

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Skills	Adobe Creative Suite Microsoft Office 365 HTML5/CSS Title Management Animation/Video 3D Modeling Digital Advertising Brand Development	Experience	<p>Princeton University Press: Princeton, NJ (remote) Designer, 2022–present Design original book covers according to strategies determined at regular jacket meetings. Collaborate with marketing and promotions on digital and print assets for the press and featured titles, including static graphic assets for web and mobile as well as motion graphics, animations, 3D book mock ups, and product photography. Generate assets for our print and digital advertising campaigns, from full-page spots to animated GIFs and banner ads. Attend regular strategy meetings with supervisor as well as marketing and product designers. Maintain brand consistency across all collateral.</p>
			<p>Vanderbilt University Press: Nashville, TN Designer & Art Director, 2019–2022 Created original covers and interiors for all press titles, including large-format art and architecture books according to strategies determined at regular book team meetings. Coordinated with vendors and stakeholders to develop specs for projects and obtain estimates. Redesigned VUP corporate identity, maintained brand consistency across all branded materials including all stationery, promotional assets, and website.</p>
			<p>The University of Chicago Press: Chicago, IL Graphics Specialist, 2018–2019 Designed covers and interiors for both new and repackaged titles. Processed monthly reprint lists of backlist titles, adjusted out-of-date cover files, made interior corrections, and updated copyright information as necessary. Developed specifications for projects with vendors. Coordinated numerous book projects with freelance designers, typesetters, and illustrators.</p>
			<p>Agora Financial Publishing: Baltimore, MD Designer, 2017–2018 Worked with creative team on monthly and bi-weekly print and digital periodicals, processed artwork and created infographics to accompany publications. Created advertisements for publications and managed content on Wordpress.</p>
		Education	<p>Post-Baccalaureate Certificate: Graphic Design, 2016 Maryland Institute College of Art, Baltimore, Maryland</p> <p>Bachelor of Arts: Critical & Visual Studies, 2013 Pratt Institute, Brooklyn, New York</p>