

# SANTIAGO R. RUGGERI

Towson, MD 21286 ■ 443-841-4704 ■ [santirugg@gmail.com](mailto:santirugg@gmail.com) ■ [santiruggeri.com](http://santiruggeri.com)

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## EDUCATION

### Robert H. Smith School of Business, University of Maryland

Bachelor of Supply Chain Management and Information Systems

College Park, MD

August 2016 – May 2020

#### Programs:

- Supply Chain Fellows
- Business, Society, and the Economy Scholars Program

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## CREATIVE PROJECTS

- **The Goobsmobile** - a completely self-converted van made to be a personal home and studio on wheels. Tasks involved in converting the van included the demolition of the original interior, installing insulation and framing, electrical work, general carpentry, upholstery and other sewing projects, and decorative woodworking.
- **Rag Tag Bags** – sewn tote bags made from recycled materials. Rag Tag Bags have been sold at Bmore Flea and Vintagepalooza markets in Baltimore.
- **Deck of Goobs** – a standard 52-card deck designed in my personal style.
- **Party Invitation (Music Video)** – an animated music video made in collaboration with the band Alright Party. This music video was animated with the software Blender and was my first large-scale animation project.
- **The Bizarre Bazaar** – a self-published children's book written and illustrated by me.

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## PROFESSIONAL EXPERIENCE

### Bravium Consulting Inc.

Rockville, MD

*Product Consultant* October 2020 – May 2024

- Constructed and administered feature release test plans for ServiceNow store applications on a quarterly basis
- Defined and improved internal standard operating procedures concerning development, test management, and application deployment
- Managed development environments and instance upgrades to ensure application development can occur within defined system requirements
- Created technical product documentation to assist users with configuration and technical questions
- Provided high quality support to customers experiencing technical issues
- Registered product deployments from various teams within the company on the ServiceNow Partner Portal to ensure our company remains in the elite tier of partners and can bid on higher-level projects

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## AS FEATURED IN

- VoyageBaltimore – [Check out Santi Ruggeri's Story](#)
- CanvasRebel - [Meet Santi Ruggeri](#)
- VoyageBaltimore - [Rising Stars: Meet Santi Ruggeri](#)

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## RELATED EXPERIENCE

Vendor of the Goobs Pop-Up Shop at Bmore Flea and Vintagepalooza markets, Baltimore, MD 2021 – 2024

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## ARTIST'S BIO

I am a maker of all things wacky, silly, funky, and goofy. It's my hope that my light-hearted yet deeply intentional work brightens the day of any viewer. At the end of the day, that's what "goobs" is all about.

My love for both nature and hyper-specific social situations allows me to create what I call "Scenes of a Goob". This inspiration is translated into illustrated works, film photos, and written pieces.

I also love to sew! One of the environmental/social issues that is important to me is the reduction of fast fashion trends and knowing where your clothes come from. That is why with my sewing projects, I only use upcycled materials that I can find at thrift stores, donation shops, and reuse stores.

It could be said that I am a perfectionist's worst nightmare. I measure *once* and cut *twice*. I've found that this approach lends well to my creative process, which simply involves starting. So often, just starting is the hard part, not just for creatives but for virtually any pursuit. Once I do start, then I start to consider overall scope and nitty-gritty details. If I do "miscut" along the way, then I try to fold that into the work itself as it feels like a more authentic representation of myself.

As of Fall 2024, I currently live in a van from 1992 called the Goobsmobile. It's been my goal for the past several years to live in this van and travel around the country, creating that which gives me joy. Now I'm finally doing it.

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## EDUCATION

2020 - Bachelor of Supply Chain Management and Information Systems, University of Maryland, College Park, MD

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## PROFESSIONAL EXPERIENCE

2025 – Guest Lecturer and Artist Showcase for Maryland Institute College of Art (MICA), Baltimore, MD

2021 – 2024 – Art and Clothing Vendor, Vintagepalooza, Baltimore, MD

2021 – 2024 – Art and Clothing Vendor, BMORE Flea, Baltimore, MD

2020 – 2024 – Product Consultant, Bravium Consulting Inc., Rockville, MD

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## EXHIBITIONS

2025 – **Group Exhibition**, *The Big Show*, Creative Alliance, Baltimore, MD

2025 – **Solo Exhibition**, *The Driveway Exhibition*, Self-hosted in my Grandma's Driveway, Timonium, MD

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## PUBLISHED WORKS

*A Journal of Journeys Vol. 1: Coast to Coast to Coast in the Goobsmobile*, Self-Published, 2025

*The Bizarre Bazaar*, Self-Published, Kindle Direct Publishing, 2020

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## BIBLIOGRAPHY

“Check out Santi Ruggeri’s Story”, *VoyageBaltimore*, February 17<sup>th</sup>, 2025,

<https://voyagebaltimore.com/interview/check-out-santi-ruggeris-story>

“Meet Santi Ruggeri”, *Canvas Rebel*, June 26<sup>th</sup>, 2023,

[https://canvasrebel.com/meet-santi-ruggeri/?doing\\_wp\\_cron=1736381130.1085710525512695312500](https://canvasrebel.com/meet-santi-ruggeri/?doing_wp_cron=1736381130.1085710525512695312500)

“Rising Stars: Meet Santi Ruggeri”, *VoyageBaltimore*, May 6<sup>th</sup>, 2022,

<https://voyagebaltimore.com/interview/rising-stars-meet-santi-ruggeri-of-towson/>

Helpful Links:

<https://www.collegeart.org/standards-and-guidelines/guidelines/visual-art-cv>