

SARAH **BZ** BERNS-ZIEVE



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bernszieve.com

BZ Productions, LLC

Self-employed Freelance Artist | October 2022 - Present

- Recruited clients and led multimedia projects from concept through final production
- Produced and edited video content including music videos, short films, promotional reels, and fundraising videos for clients such as Baltimore Beat and the Institute for Islamic, Christian & Jewish Studies
- Film Producer and Lead Shooter for Tracing Steps, a docuseries in development following Brinae Ali's Baby Laurence Legacy Project; responsible for cinematography, story development, and the production of fundraising reels, short-form promos, and archival documentation—including filming a live performance at the Apollo Theater
- Managed all aspects of video production, including creative direction, cinematography, and post-production editing
- Collaborated with clients to develop content supporting community engagement and cultural storytelling
- Edited and formatted videos for digital platforms including Instagram, YouTube, and organizational websites

Arts Collective, Inc., Baltimore, Maryland

Founder/President | October 2017 - Present

- Led multimedia initiatives that promote art and culture as tools for community engagement.
- Produced and curated digital content, including videos, sound, and visual projects, to showcase local artists and community efforts.
- Directed and edited video projects that highlight cultural events, public art, and the intersection of social justice and art.

Greater Baltimore Cultural Alliance, Baltimore, Maryland

Marketing Assistant | August 2023 - March 2024

- Create digital content for social media
- Prepare weekly newsletters
- Manage website pages

NoMu NoMu, Baltimore, Maryland

Videographer & Community Engagement Manager | June 2022 - December 2022

- Edited and delivered videos optimized for social media platforms and archival purposes.
- Produced video content documenting exhibits, public events, and community projects.
- Developed visual narratives to engage online audiences and amplify the work of local artists.

Beast of The East Productions (BOTEP), Remote

Team Member | January 2022 - October 2022

- Provided script coverage, focusing on character development and social impact.
- Developed lookbooks and pitch decks, ensuring a cohesive visual aesthetic.
- Researched film festivals and explored distribution strategies, contributing to the social impact plan.

Apple TV (Flamingo Productions), Baltimore, Maryland

Production Assistant in the Art Department for Lady In the Lake | February 2022 - July 2022

- Supported set decoration and prop management, collaborating closely with senior art staff.
- Researched and sourced materials for set design, ensuring visual consistency and accuracy.

DEI Office at Swarthmore College, Swarthmore, Pennsylvania

Project 9: Power the Narrative Through Art | January 2021 - June 2021

- Created digital content, including videos and graphic materials, to amplify marginalized voices.
- Developed a visual identity for an Instagram page promoting cultural opportunities in art and justice.

Hawk Circle Wilderness Education, Cherry Valley, New York

Wilderness Skills Counselor | Summers: 2017, 2018, 2019

- Collaborated with staff to plan and organize programming for 60+ young people
- Lead groups of 10+ young people ages 10-17 through intensive wilderness skill education programming

Education

Baltimore Youth Film Arts, Baltimore, Maryland, March 2023 - May 2023

“Positive Influence: Speaking Through Public Art”

Swarthmore College, Swarthmore, Pennsylvania, September 2019 - December 2021

Coursework towards a Bachelor of Arts in Film & Media Studies

Baltimore School for the Arts, Baltimore, Maryland, Graduated June 2019

Skills

Creative: Cinematography, Social Media Content, Video Editing, Photography, Dance, Oral History

Software: Adobe Creative Suite, Google Suite, Squarespace, Wix, Canva, Mailchimp

General: Project Management, Community Engagement, Leadership, Spanish (basic)

BZ