

Imani Muleyyar

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www.baltimorecinematicuniverse.com/imani

Award-winning filmmaker with over 15 years of experience in the video production and broadcast industries.

Experience

Founder & CEO

Baltimore Cinematic Universe | Baltimore, MD | Oct '25 – Present

- Own and operate a branding company for TV shows and films produced in Baltimore by local creators.

Senior Videographer / Editor

Rootbranch Media Group | Baltimore, MD | May '24 – Present

- Film and edit commercial and documentary content for corporate and government clients.

Lead Editor

UFC | Las Vegas, NV | May '21 – Dec '24

- Manage post-production of international broadcast feature TV shows for the world's leading combat sport promotion.

Producer / Editor

NBC Sports Washington | Bethesda, MD | Sept '19 – May '21

- Produced major league sports feature content for web, social media, and linear TV in a top ten media market.

Freelance Video Producer

Highlight Fights | Washington, DC | Oct '10 – May '21

- Independently produced broadcast programming, original features, and promotional videos for combat sport organizations.

Videographer & Photographer

American University | Washington, DC | Feb '14 – Sept '19

- Produced media marketing campaigns for academic outreach.

Other Experience

- **Iraq War Veteran** | US Army Reserves | Mar '05 – Feb '13
- **Producer / Editor** | FOX Baltimore | Nov '13 – Feb '14
- **Digital Media Producer** | Towson University | Jan '12 – Aug '13
- **Studio Technician** | Montgomery College TV | Sept '09 – Aug '11

Education

BS in Electronic Media & Film

Towson University | Towson, MD | May '13

AA in Television

Montgomery College | Rockville, MD | May '11

Awards

Short Form Content | Regional Emmy Awards | 2021

One-Time Special | Regional Emmy Awards | 2021

Best New Show | Synopsis Sports Media Award | 2022

Silver - Documentary | Telly Awards | 2024

Bronze - Student Film | Telly Awards | 2012