

Renee Noel Fischer
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Professional Experience

Sr. Associate Director, Development Marketing & Communications — Johns Hopkins University, Baltimore, MD. Contribute to strategy/messaging, write articles, and produce, direct, write, and edit short, documentary-style videos in support of alumni engagement and development efforts, including for the most recent \$6 billion campaign. Work includes researching topics, writing scripts, directing shoots, conducting interviews and representing the institution with donors, trustees, patients, faculty, and students, and editing using Premiere and After Effects software. Work also includes creating the concepts and writing print advertisements as well as providing strategic input for major development and alumni regional events. In addition to various other print collateral, in this position, I led a 12-tier, 100,000-piece print production project from concept to distribution. (May, 2005 – present)

Freelance Associate Producer/Researcher/Writer — Clients included Discovery Health Channel, TLC, and Partisan Pictures for the National Geographic Channel. This work included 12 episodes of Discovery Health's "The Critical Hour," produced through the University of Maryland and the hour-long "Showtime at the Hippodrome" which aired on Maryland Public Television. Duties involved overseeing field production, scheduling crews, conducting interviews, writing, managing deliverables, and handling aspects of the budget. (September, 2000 – May, 2005)

Director of Broadcast Media — Catholic Relief Services, Baltimore, MD. Acted as in-house producer for the agency's videos (traveling to Kosovo and Rwanda); conceived, coordinated, and implemented advertising campaigns for domestic outreach programs; managed media budgets and placed media reservations; wrote copy and created strategic media plans; served as liaison with external ad agency; and implemented a broadcast PSA distribution plan. (December, 1998 – August, 2000)

Vice President, Account Services — Hanlon Dorsey Advertising, Baltimore, MD. Wrote, directed and produced promotional/educational videos. Handled largest accounts of an ad agency with \$6 million capitalized billings; supervised projects from start to completion; conducted media research and prepared media plans; wrote/edited copy and contributed to creative; proofread; created schedules; managed budgets; and supervised all billings. (January, 1996 - December, 1998)

Reporter — Homestead Publishing, Bel Air, MD. Wrote for three weekly publications in Harford County, primarily for The Aegis newspaper with a circulation of 36,000. Work included finding stories, conducting interviews, reporting on local government meetings, writing articles and columns, and shooting photos as needed. (October, 1991 - May, 1995)

Awards/Festivals

2016 CASE District II Bronze Award
2015 CASE District II Silver Award
2014 CASE District II Gold Award
2012 CASE District II Silver Award
2012 CASE District II Silver Award
2010 CASE District II Gold Award
2009 Communicators Award
2008 CASE National Gold Award
2008 CASE District II Silver Award
2006 Communicators Award
2003 Winner, Student Academy Award, Documentary Category
2003 CINE Golden Eagle

Screenings include at the MD Film Festival, Cinequest, DC Independent Film Festival, Docs in Progress Community Festival, Jacksonville Film Festival, UNFF Film Festival, Hot Springs Intl. Women's Film Festival, (In)Justice For All Film Festival, and the Justice Film Festival.

Education

M.A. in Communication, Program in Documentary Film and Video
Stanford University

Experienced w/ HD/SLR cameras, Final Cut Pro, Adobe Premiere Pro, After Effects, Audition, Photoshop
Recipient of the UFVA's 2002 Carole Fielding Student Grant, Stanford's Stan Bohrman Award

B.A. in Communications and English, double major, cum laude
College of Notre Dame of Maryland

Dean's List — All Semesters; Maryland Distinguished Scholar
Marion Burk Knott Scholarship recipient (full, four-year, academic)

Independent Documentary Films

“Book By Its Cover”

- premiered on Maryland Public Television, currently on PBS digital player
- nominated for a regional Emmy
- screened in multiple festivals

“Those Who Trespass”

- winner of a Student Oscar from the Academy of Motion Picture Arts & Sciences
- screened in multiple festivals

“Only a Turtle”

- premiered at the MD Film Festival and Cinequest
- screened at multiple festivals

Organizations

Founding member, Baltimore Women's Media Alliance

Member, Women in Film & Video DC

Member/Grants Committee, Catonsville Women's Giving Circle

Member, Fusion Partnerships (as Spring and Fall Productions, LLC)