

# Missy G Smith

*Leadership / Content Creation / Storytelling/ Culture and Community/ Experience Design/ Business Operations/  
Training/ Educational Administration/ Events and Engagement/ Community Development/ Early Childhood Education/  
Outdoor Education / Faith-Based / Coaching /Volunteers/ Photography/ Canva/ Graphic Design*

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## PROFESSIONAL STATEMENT

I am a creative professional with over 20 years of experience consulting on storytelling, community engagement, and events across diverse sectors, including arts, faith, pre-k - 12 and higher education. I am adept at developing and designing innovative courses and content. I value hospitality and justice, outdoor education, and abundant gardens. I am seeking a hybrid leadership role to bring my expertise in Training, education, content strategy and Communications to a faith based community, higher education institution, or non-profit organization.

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## PROFESSIONAL WORK HISTORY

### **Founder, Chief Creative Officer**

*September 2010 - present*

*Universe Consulting and Design LLC/ [QueenEarth](https://www.queeneearth.com)*

*Baltimore, MD / Virtual*

- [Design and facilitate virtual and f2f professional development for arts and culture communities of 100+ learners](#)
- Manage website operations, marketing, social media, events and create digital content and promotional materials
- [Consult and teach with early childhood/outdoor education/ non-profits with photography and content creation](#)

### **Director of Strategic Initiatives and Systems Innovation**

*October 2024 - January 2024*

*Inward Discovery Grows Outdoors/ Social Good Fund*

*Baltimore, MD*

- Collaborate with the CEO and COO to develop and implement strategic initiatives aligned with the company mission
- Develop digital and promotional content and Story to communicate effectively to schools and community supports

### **Interim Youth Education Coordinator**

*September 2023 - August 2024*

*Govans Presbyterian Church*

*Baltimore, MD*

- Deliver weekly Children's Sermons with stories and interactivity and intergenerational communication
- Engineer and lead Monthly Events for congregational needs alongside committees, church leadership, and partners
- Prepare lessons for prek - 5th grade and middle-high school servant leader scholars virtually and in-person

### **Interim Rentals and Shared Space Initiative Manager**

*August 2023 - December 2023*

*Baltimore Center Stage*

*Baltimore, MD*

- Initiate contract administration, communications, and marketing across departments for successful collaboration
- Build and maintain meaningful relationships between BCS and Baltimore arts, civic, and cultural partners
- Project manage multiple programs, timelines, and create efficient systems to support quality event execution

### **Assistant Property Manager**

*March 2023 - July 2023*

*Paradise City Properties LLC*

*Baltimore, MD*

- Perform role with communication across stakeholders, contractors, tenants, vendors, and property owners
- Photograph single family homes, multi-family dwellings, apartments, and commercial properties - digital dslr
- Tour property listings and inform tenants of property specific requirements, applications, and maintenance systems

412-310-0664

<https://linktr.ee/queeneearth>

[businessinorbit@gmail.com](mailto:businessinorbit@gmail.com)

<http://www.linkedin.com/in/msqueeneearth/en/>

## Teaching Artist, Musicianship

September 2019 - May 2020

Baltimore Symphony/ OrchKids

Baltimore, MD

- Create and deliver music curriculum with theory, World Music, movement, and voice for pre-K - 2nd grade students
- Direct 3rd through 6th grade choir of 40+ students with piano, guitar, instrumental performance, and choreography
- Project manage schoolwide music assemblies; sound, hosting, presentations, set-up, breakdown, for 300+ attendees

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## LEADERSHIP AND ADMINISTRATION

### Community Living Coordinator

August 2007-June 2010

Goucher College

Baltimore, MD

- Oversee residence hall, events, and facilities for 350 first and second year students and 2000 campus residents
- Direct the recruitment, selection, and training of student and professional staff for community development
- Uphold college and Student Code of Conduct policies as a judicial hearing officer utilizing creative sanctioning

### Dean of Residential Life

June-August 2008

Johns Hopkins University Center for Talented Youth (CTY)

Univ. of CA at Santa Cruz, CA

- Directly supervise and train two graduate Senior Resident Assistants and a staff of 17 resident assistants
- Coordinate daily and weekend activities for a living-learning community of 200 diverse students

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## COMMISSIONS AND CREATIVE CONTRIBUTIONS

**2024/25 -- Featured Performer and Storyteller** - *Belonging in Lincoln County/* [Puddle Dock Festival](#) - Edgecomb, ME

**2024 - Feat. Photography** - [Baltimore Jewish Times](#) - "LGBTQ Jews Navigate Their Identities Amid Israel-Hamas War"

**2023 - Featured Visual Artist/Community Partner** - Multimedia collages *Tiny Beautiful Things* - Baltimore Center Stage

**2022 - Featured Visual Artist** - Multimedia collages - [LED Baltimore](#)

**2020 - Featured Visual Artist** - [The Big Baltimore Playlist: April 2020](#) / [Black Musicians Write the Soundtrack of the City](#)

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## COURSES AND FACILITATION

2024 - present - **Volunteers, Events, Counselor** - *Woodberry Crossing* - Eco-Justice preK - 5th grade Outdoor Education

2021 - **Research, Design, and Facilitate** - Virtual - Baltimore Yearly Meeting - *Reparations Training and Focus Groups (2)*

2021 - **Research, Design, and Facilitate** - Virtual - *From The Ground Up* - [Highwire Improv: Anti- Racism Training](#)

2021 - [Storytelling Coach and Facilitator](#) - Virtual - Repair the World, Baltimore Jewish Council

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## EDUCATIONAL BACKGROUND

**Doctor of Ministry - Missional Leadership (in progress)**

*Pittsburgh Theological Seminary*

**MA Certificate - Instructional Systems Development**

*University of Maryland, Baltimore County*

**Master of Arts in Modern Studies**

*Loyola University in Maryland*

**Bachelor of Arts in Psychology**

*Indiana University of Pennsylvania*

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## CERTIFICATES AND PROFESSIONAL DEVELOPMENT

**Eco Preacher-Cohort (in-progress)** - Lexington Theological Seminary/ Creation Justice Ministries

**Culturally Responsive Teaching** - Baltimore City Community College

**Pedagogy of Online Teaching** - Community College of Baltimore County

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