



al ROGERS JR.

MEDIA KIT

ABOUT

Al Rogers Jr. is a musician, stylist, creative director, curator, and philanthropist from Baltimore, Maryland. Al was a poet before he became passionate about creating music. Inspired by different genres of music, his style is as diverse as it is endearing, Al's music is reflective of the duality of his city and his upbringing. He has become one of the most impactful and sought after performers coming out of Baltimore. Mixing a background in dance with a innate knack for crowd control and participation. He's also frontman for Da Lor Band, but rest assured, whether with his band, solo, or behind the DJ booth, his live shows are an unforgettable experience.





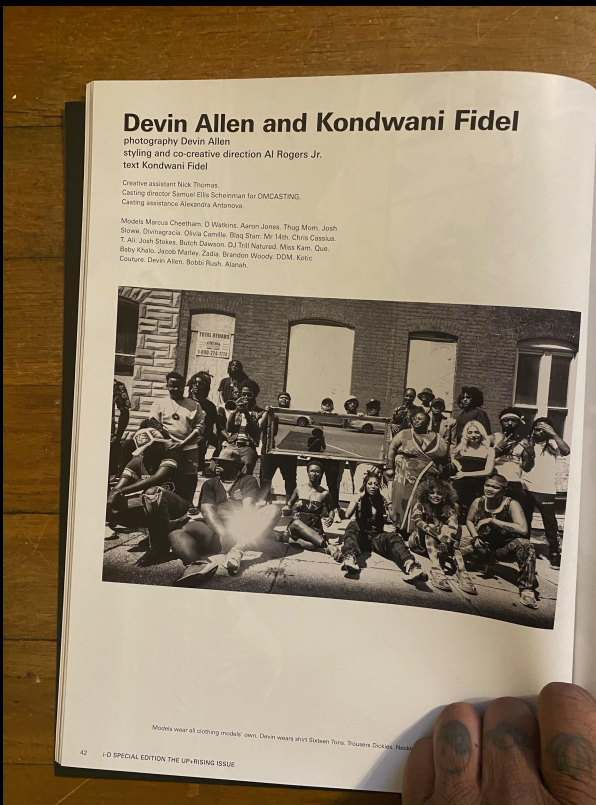
**VISIT BALTIMORE
SUBWAY AD**

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ABOUT



Al is also the founder of a non-profit organization called Swoozy Donation. He launched an event called Swoozy Clothing Swap to recycle and redistribute new and old clothing back into the community; so that people can feel good about the clothes they own and wear, or sell them if they need the money. Swoozy Donation has donated clothing to several charities, shelters, and clinics; and has created drop boxes throughout Baltimore City.

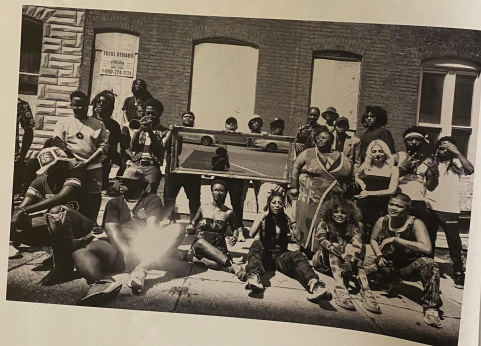


Devin Allen and Kondwani Fidel

photography Devin Allen
styling and co-creative direction Al Rogers Jr.
text Kondwani Fidel

Creative assistant Nick Thomas
Casting director Samuel Ellis Schwanman for OMCASTING
Casting assistance Alexandra Antonova

Models Marcus Coetzem, D Watkins, Aaron Jones, Thug Mom, Josh Slowe, Oviagrace, Olivia Camilla, Rog Starr, Mi 14th, Chris Cephus, T. A., Josh Stokes, Brian Davison, DJ Y'ill Natural, Most Kam, Que, Baby Khelo, Jacob Marley, Zaki, Brandon Woody, DOM Kolic, Costume Devin Allen, Bobbi Ruah, Alanah



Models wear all clothing models' own. Devin wears shirt Broken Tone, trousers Dickies, Reebok
42 i-D SPECIAL EDITION THE UP+RISING ISSUE



**CO-CREATIVE DIRECTOR + STYLIST
DEVIN ALLEN + BALTIMORE
FOR I-D MAGAZINE**

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LATEST RELEASES



SwoozyBaby, 2019:
[Apple Music](#)
[Spotify](#)



Let's Talk, 2020:
[Apple Music](#)
[Spotify](#)



Mooove, 2020:
[Apple Music](#)
[Spotify](#)



PERFORMANCES

June 2020 - Outdoor Day Tour Concert Series - Baltimore, MD

December 2019 - Swoozy Sessions - Baltimore, MD

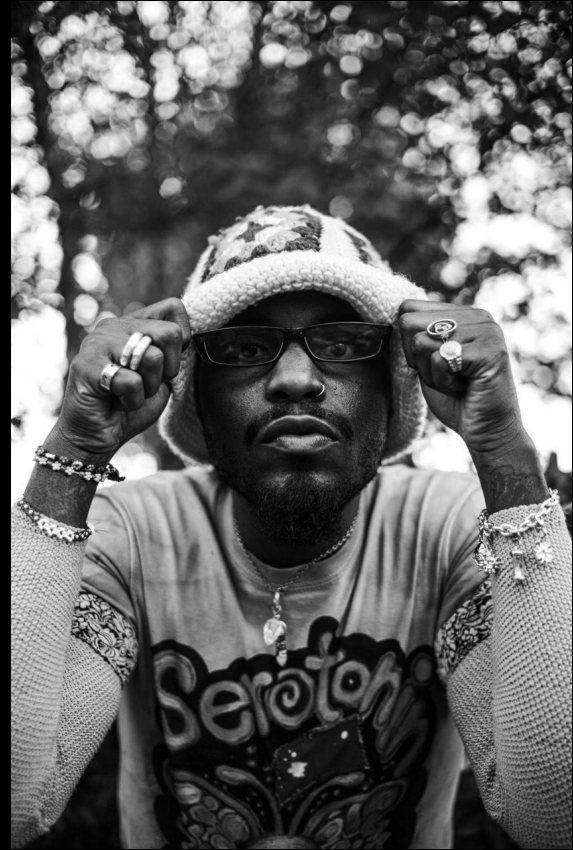
May 2019 - Opening [Slum Village] - Baltimore, MD



WHY BOOK AL?

Al has performed at historical places like the Baltimore Museum of Art, Baltimore Symphony Orchestra, Artscape, Afram and various states across U.S. Al has been featured in the New York Times, Vice, i-D, Pitchfork, Complex, and many other publications.

If you ever get a chance to experience one of his live shows you'll notice him using the word 'Swooz' which is a mantra and a way he aspires to live daily. "Swooz is a way of life it's defined as expressing compassion, benevolence, love, and gratitude." - Al Rogers Jr.



PRESS



NEWS

Al Rogers Jr. ABC NEWS



featured in Crown Royal
Commercial with Ari Lennox

BOOKING + CONTACT



FOR BOOKING
INQUIRIES:
info.alrogersjr@gmail.com

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[Soundcloud](#)



 **MUSIC**



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