

Jay D. Moore

Photographer + Videographer + Adobe Suites Expert + Business Owner

I have over 18 years of experience leading and running a successful photography business where I've photographed hundreds of events, ranging from weddings, to tradeshow, to corporations and non-profit conferences. I excel at delivering high end, impactful imagery under the pressure of live events while managing time and people. My passion is lighting and finding ways to harness it in each moment, giving the subject the most optimal appearance.



**JAY
MOORE**

CONTACT



Ellicott City, MD



443-844-8627



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EDUCATION

MA | Sports Management
UNIVERSITY OF SAN FRANCISCO

BS | Psychology
WILLAMETTE UNIVERSITY

AREAS OF EXPERIENCE

Photography & Video Expert

Adobe Suite Expert

Client Interaction

Event Management

Social Media Marketing

Corporate Communications

Team Building & Leadership

Website Building

Customer Service

SEO

Branding & Rebranding

PROFESSIONAL EXPERIENCE

Sororal Twin Studios | Ellicott City, MD | 2020 – Present
Founder & Owner | Photographer & Videographer

Expanded photography business into a multi-dimensional creative studio that focuses within the film industry and photography space.

- **Collaborate with creative teams** to create industry-leading work that matches art direction, vision and scope, while still maintaining the company's values.
- **Correspond closely** with dozens of clients to capture high quality and customized video and photography for a variety of marketing and digital campaigns.
- **Created dynamic website** that showcases industry leading photography and video, while developing key SEO phrases to ensure high ranking within search engines.

Jay Moore Photography | Ellicott City, MD | 2006 – 2020
Founder & Owner | Photographer

Started and built a high-level, award-winning photography company that focused on creating unique imagery for corporations, non-profits, art clients and families. Collaborated with many creative teams to produce industry-leading work that matched art direction, vision and scope, while maintaining the company's values.

- **Developed industry leading** photograph style that helped drive new business within corporate and commercial lines.
- **Built positive relationship with clients** throughout short and long projects, to ensure all work was done to the specificity of the original scope.
- **Negotiated scope of work** and estimates with potential new contracts with new business clients.

Imre | Baltimore, MD | 2006 – 2010
Senior Account Executive

Produced national and local media results on behalf of fortune 500 companies

- **Led and ran the public relations** to help showcase positive stories lines to national media during the annual Travelers Championship PGA golf tournament.

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RELEVANT SKILLS

Canon DSLR & Mirrorless
Profoto Lighting
Photoshop
Premiere Pro
Lightroom
After Effects
Illustrator

PARTIAL CLIENT LIST

7-Eleven
Accenture
Aspen Institute
DIEGEO
KOHLER
MedImmune
Medifast
Merrill Lynch
Splunk
STHIL
Thos. Somerville Co.

LET'S CONNECT



SororalTwinStudios.com



Jay Moore



@sororaltwinstudios



@BaltimorePhotographerJayMoore

PROFESSIONAL EXPERIENCE (CONT.)

National Basketball Association | New York, NY | 2002 – 2006
Public Relations Coordinator

Helped grow the WNBA brand by strategically pitching league initiatives to national media to secure print, online, television and radio placements.

- **Developed the WNBA public relations plan** that corresponded with the marketing platforms.
- **Coordinated and ran** all media aspects for league events, including the WNBA All-Star and WNBA Finals, while supervising a staff up to 20 people.
- **Created talking points that key personnel**, including the WNBA executives, used to communicate a positive league message to media and the community.

AWARDS & JURIED ART SHOWS

Juried Art Shows

- Alexandria Old Town Art Festival 2024 – Alexandria, VA
- Central Pennsylvania Festival 2024 – State College, PA
- Columbia Lakefest 2024 – Columbia, MD
- Tephra ICA Arts Festival 2024 – Reston, VA
- Bethesda Fine Art Festival 2024 – Bethesda, MD
- Artscape 2023 – Baltimore, MD
- Columbia Lakefest 2023 – Columbia, MD
- Colorfest 2023 – Thurmont, MD
- Artists' Gallery 2023 Show (Ellicott City) – 1st Place

Awards | Public Works | Commissions

- Columbia Art Center – Juror for Blossoms of Hope - 2024
- Represented Gallery Artists (Ellicott City, MD) – 2023/2024
- Named One of Top Landscape Photographers in Balt. – 2020
- Ronald McDonald House, Maryland – Permanent Collection
- ASD – Washington, D.C. – Multi-Disciplinary Design Firm
- MDC Wall (Elk Grove, IL) Commercial Wall Designs
- EKS&H – Denver, CO – Certified Public Accounting Firm
- Friends of Patterson Park – Baltimore, MD – Non-Profit
- Baltimore Cash Campaign – Baltimore, MD – Non-Profit
- Landscape Photography Mag – “Wall of Fame” – Aug., 2020
- The Kiernan Gallery, “In The Abstract” – Lexington, VA
- Black Box, “Landscape” – Portland, OR
- Darkroom Gallery, “Five Elements” – Essex Jct., VT