

EXPERIENCE

2016-Present: SENIOR PRODUCER & MANAGER, MULTI-PLATFORM PRODUCTIONS AND STRATEGY

PBS/MARYLAND PUBLIC TELEVISION; OWINGS MILLS, MD [PROMOTED FROM: PRODUCER, DIGITAL STUDIOS]

- Develop and implement strategic plans and tactics to grow digital audiences and libraries to be distributed across MPT channels, including MPT and MPT2/U, social media, and live streams.
- Manage all editorial and technical for digital content, including flagship social media accounts. Optimize platform use and advise external and internal producers on best practices for audience building and engagement, as well as production of digital components.
- Manage digital and global KPI's and performance data. Track and evaluate performance regularly to determine best practices, and foster a culture of data-driven testing and solutions across departments.
- Produce and supervise the production of original content for online distribution via Maryland Public Television's website and social media. Liaise with state clients and PBS national for funded digital content initiatives. Pitch, shoot, edit, write, and photograph a variety of sociopolitical, scientific, and artistic subjects. Content featured nationally on PBS Black Culture Connection (2017), and the PBS Short Film Festival (2020 and 2021).

2007-Present: FREELANCE PRODUCER/DIRECTOR/EDITOR

CORTINA PRODUCTIONS; MCLEAN, VA

- Managed production and content of mobile multimedia projects for a United States Presidential Library. Supervised staff (3).

THE COSTA REPORT; NEW YORK, NY

- Booked high-profile guests, including Reverend Jesse Jackson, Louis Farrakhan, and T. Boone Pickens, for a radio show.

INDEPENDENT PRODUCTIONS; VARIOUS LOCATIONS

- *Lipstick and Leather*: Documentary short, funded by Culhanimal Productions. Distributed on PBS's Reel South.
- *Calasag*: Documentary short, fiscally sponsored by the Independent Documentary Association
- *Exotic*: Feature documentary, funded through Kickstarter. Available on Amazon Prime and through Action! Library Media.
- *From the Back of the Room*: Feature documentary. Included in the Rock and Roll Hall of Fame. Available through MVD.

2013-2016: CREATIVE SERVICES MANAGER

DCTV; WASHINGTON, DC [PROMOTED FROM: TRAINING COORDINATOR]

- Managed original and client production projects, including: developing and tracking budgets, booking shoots, coordinating audio, graphical, and video assets, and editorial direction.
- Supervised, hire and train part time and freelance staff (3-5). Trained staff and members on production techniques.

2004-2011: PRODUCTION SUPERVISOR

MHZ NETWORKS; FALLS CHURCH, VA [PROMOTED FROM: PREDITOR, AP, AND MASTER CONTROL OPERATOR]

- Pitched, produced, wrote and edited international journalistic material for national broadcast and online distribution. Managed resources and contractors for two short form series', and a regular talk show in a 50'x50' studio (up to 30).
- Supervised, hired, trained, and evaluated production staff and contractors (5). Delegated stories.

AWARDS AND CERTIFICATIONS

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| 2021: | EMMY AWARD FOR HISTORICAL/CULTURAL – LONG FORM CONTENT |
| 2020: | COMMUNICATOR AWARD OF DISTINCTION – CAMPAIGN/WEB SERIES, ONLINE VIDEO
COMMUNICATOR AWARD OF DISTINCTION – INDIVIDUAL/SOCIAL RESPONSIBILITY, ONLINE VIDEO
FINALIST, BAKER ARTIST AWARDS |
| 2019: | EMMY NOMINEE FOR HISTORIC/CULTURAL – PROGRAM FEATURE/SEGMENT
W3 SILVER AWARD IN ONLINE VIDEO PUBLIC SERVICE/ACTIVISM |
| 2018: | EMMY AWARD FOR HEALTH/SCIENCE – PROGRAM FEATURE/SEGMENT
DAVEY GOLD AWARD FOR TECHNOLOGY/SCIENCE ONLINE VIDEO
DAVEY SILVER AWARD FOR PUBLIC SERVICE/ACTIVISM ONLINE VIDEO
W3 SILVER AWARD IN ONLINE VIDEO PUBLIC SERVICE/ACTIVISM AND TECHNOLOGY/SCIENCE
CYNOPSIS SOCIAL GOOD AWARD NOMINEE FOR TV SERIES OR SPECIAL PROGRAMMING |
| 2017: | DAVEY SILVER AWARD FOR DOCUMENTARY ONLINE FILM/VIDEO AND NATURE/WILDLIFE |
| 2016: | DAVEY SILVER AWARD FOR ONLINE FILM/VIDEO PUBLIC SERVICE AND ACTIVISM
W3 SILVER AWARD IN ONLINE VIDEO ACTIVISM AND ONLINE VIDEO DOC/PUB SERVICE |
| 2015: | HOMETOWN VIDEO AWARDEE FOR "UNDERSERVED VOICES" (Alliance for Community Media) |

ORGANIZATIONS

2021: BOARD MEMBER, WOMEN IN FILM AND VIDEO

FELLOWSHIPS AND SPONSORSHIPS

2020: AWARDEE, RANDY GOLDMAN CAREER DEVELOPMENT SCHOLARSHIP
2019: AWARDEE, INTERNATIONAL DOCUMENTARY ASSOCIATION FISCAL SPONSORSHIP
2018: FELLOW, SAUL ZAENTZ INNOVATION FUND
2015: AWARDEE, WOMEN IN FILM AND VIDEO FISCAL SPONSORSHIP
2014: FELLOW, DOCS IN PROGRESS 2014

SPEAKING ENGAGEMENTS

2019: FILMMAKING AND SOCIAL PRACTICE; HAVANA, CUBA
Rutgers University and University of Havana Collaboration Conference
The Evolving of a New Economy, Science, and Society of Cuba: Challenges and Opportunities
2019: LOCALISM WORKS CONVENING; WASHINGTON, DC
AFI Docs

EDUCATION

2012: GEORGE WASHINGTON UNIVERSITY; WASHINGTON, DC
Master of Arts; Media and Gender Studies
2004: UNIVERSITY OF MARYLAND; COLLEGE PARK, MD
Bachelor of Arts; Broadcast Journalism, Min.; Comparative Lit., Cert.; Gender Studies