**Rafaela Dreisin**

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**WORK EXPERIENCE**

***Senior Site Manager***, [*Baltimore Symphony Orchestra’s OrchKids Program*](http://www.bsomusic.org/main.taf?p=11,1)*,* Baltimore, MD 2014-present

* Oversee the development and training of the OrchKids Site Coordinators
* Plan artistic and logical aspects for all cross site performances and events
* Develop community partnerships
* Serve as liaison to the community, school, parents, site coordinators, and the Baltimore Symphony Orchestra organization
* Manage staff, student body, volunteers, scheduling, hiring of teachers and guest artists
* Create marketing materials, social media, and website content for the Baltimore Symphony’s education department
* Create and manage annual budget

***Site Coordinator,*** *Baltimore Symphony Orchestra’s OrchKids Program,*Baltimore, MD2010-present

* Established and manage an El Sistema style music outreach program in West Baltimore serving over 180 elementary school students
* Serve as liaison to community, school, parents, and Baltimore Symphony organization
* Plan artistic and logistical aspects for student performances, field trips, and workshops
* Manage staff, student body, volunteers, scheduling, hiring of teachers, and guest artists
* Create marketing materials and social media content for my site
* Create and manage annual budget

***Co-Founder, Director,*** [*Classical Revolution Baltimore*,](http://www.classicalrevolutionbaltimore.org) Baltimore, MD 2011-present

* Manage all communication and marketing efforts including poster designs, website design, social media, press releases, and initiate collaborations
* Coordinate programming and logistics for up to 25 classical music events per year
* Cultivate musician and non musician interest
* Oversee grant writing efforts

***Freelance Audience Development Specialist,*** Baltimore, MD 2012-present

* Co-developed and coordinated the Baltimore Symphony Orchestra’s BSO Take-Out Sessions
* Coordinated audience development and marketing materials for Symphonical Brass,

Evolution Contemporary Music Series, and Archipelago Project

* Curated events for Evolution Contemporary Music Series, Archipelago Project, Reginald F. Lewis Museum’s Anthem Remix Project, Current Space Gallery

***Administrative Intern,*** [*Shriver Hall Concert Series*](http://www.shriverconcerts.org/)*,* Baltimore, MD 2010

* Contributed to writing and preparing grant materials
* Updated and digitized complete performance history, updated patron database
* Assisted in preparation of contract materials, created production event sheets for ’10-’11 season

***Administrative Intern,*** [*Corona Youth Music Project*](http://www.nucleocorona.org/Corona_Youth_Music_Project/Home.html)*,* Queens, NY 2010

* Assisted in implementing El Sistema style program in its first session
* Served as teaching artist, student coordinator, and liaison to parents
* Coordinated volunteer activities

**EDUCATION**

***Continuing Studies,*** *Graphic Design,* Maryland Institute College of Art, Baltimore, MD 2014

***Master of Music,*** *Trumpet Performance,*Johns Hopkins University, Baltimore, MD 2010

***Bachelor of Music,*** *Trumpet Performance,*Florida State University, Tallahassee, FL 2008

**Public Advocacy**

Speaker, *Community Engagement through Music Workshop*, Baltimore Symphony Orchestra 2014

Speaker, *Community Engagement through Music Workshop,* Baltimore Symphony Orchestra 2013

Guest Artist, *Sistema Scotland* *Case Study and Performance Workshop*, Raploch, Scotland 2013

Speaker, *TEDXMidAtlantic,* *“Taking Classical Music to the Streets*,” Washington, D.C. 2012

Speaker, *Classical Revolution International Conference*, *“Incorporating Educational Outreach into*

 *Classical Revolution Chapters”*, Chicago, IL 2012

Guest Artist, *5th Annual International Seminario de Portuguesa*, Acarigua, Venezuela 2012

Guest Artist, *3rd International Musical Seminario*, Campos de Goytacazes, Brazil 2012

**PRESS**

[*‘Our Wealth Of Volunteers’* The Ensemble, Boston, MA](http://sistemafellows.typepad.com/files/theensemble_july2013.pdf) 2013

[*‘A Classical Revolution is Spreading In Baltimore’* The Baltimore Sun, Baltimore, MD](http://articles.baltimoresun.com/2012-10-19/entertainment/bs-ae-classical-revolution-20121013_1_classical-music-traditional-music-musical-soirees)  2012

[*‘Alt Classical Groups Proliferate In Baltimore’*, The LA Times, Los Angeles, CA](http://la-www.latimes.com/business/bs-ae-classical-revolution-20121013%2C-2011%2C4004681.story?page=2)  2012

[*‘Classical Revolution To Participate in TEDXMidAtlantic’, Clef Notes, Baltimore, MD*](http://weblogs.baltimoresun.com/entertainment/classicalmusic/2012/10/classical_revolution_to_partic.html)  2012

[*‘Transforming Lives Through Music’, JHU Homepage, Baltimore, MD*](http://webapps.jhu.edu/jhuniverse/featured/orchkids/)  2011

[*‘Passion First, Precision Second’*, JHU Magazine, Baltimore, MD](http://archive.magazine.jhu.edu/2011/11/passion-first-precision-second/)  2010

**PROFESSIONAL SERVICE**

Board Member, Occasional Symphony, Baltimore, MD 2012-2014

Adjudicator, Concerto Competition, Peabody Preparatory, Baltimore, MD 2013

**TECHNOLOGY SKILLS**

Document Software: Microsoft Word; Microsoft Excel; Microsoft Outlook

Design Software: Adobe Photoshop; Adobe InDesign; iMovie

Ticketing Software: Total Info

Music Production Software: Finale; SoundForge; ProTools

Website and Social Media Tools: Google Analytics; Wix; Weebly; GoDaddy; WordPress; Facebook; Twitter; Constant Contact; Instagram; Vimeo; YouTube

**LANGUAGES**

English (native speaker); French (proficient)

**REFERENCES**

**Stephen Jacobsohn**

Executive Director, Shriver Hall

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(443)756-3941

**Daniel Trahey**

Artistic Director, Baltimore Symphony Orchestra’s OrchKids

Faculty, the Peabody Institute

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**Laura Soldati**

Former Director of Public Relations, the Baltimore Symphony Orchestra,

 Owner, the L Agency, a consulting Public Relations firm

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