

# Tracy Gold

tracycgold@gmail.com | 410-790-2331  
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@tracycgold | linkedin.com/in/tracycgold | tracycgold.com

## Education

- University of Baltimore**, MFA in Creative Writing and Publishing Expected May 2016
- Duke University**, BA in English May 2010
- GPA: 3.8, Major GPA: 3.9
  - High Distinction in Creative Writing
- New York University**, Writers in Paris Summer 2008
- GPA: 4.0

## Experience

- Writer, Editor, Marketing Consultant** May 2012-Present
- Educate others about writing for the web, social media, and content marketing via holding my own classes, and as a speaker at events such as GiveCamp Baltimore, Ignite Baltimore, and the Tech and Social Change Meetup Group. Give webinars about writing and marketing for MarketingProfs University and the Content Marketing Institute.
  - Serve as outsourced marketing department for small businesses, with a focus on technology companies. Ghostwrite, edit, and strategize content for companies' websites and blogs.
- Assistant, University of Baltimore Writing Guide** Fall 2014-Present
- Work with the University of Baltimore's faculty to launch a writing guide as a resource for undergraduates.
- Twitter Manager, SCBWI MD/DE/WV** Fall 2014-Present
- Work with regional chapter leaders to manage the regional Twitter presence.
- Teaching Assistant, College Composition** Fall 2014
- Assist Professor Fiona Glade with portfolio-based freshman composition co-required classes. Regularly plan and facilitate lessons.
- Professor, College Readiness, National Academy Foundation** Spring 2014
- Taught college preparatory reading and writing skills to high school students.
- Teaching Assistant, Popular Writing** Spring 2014
- Helped Professor Jon Shorr with planning the syllabus, finding readings, creating and writing assignments, grading papers, and answering student questions. Occasionally led class discussions.
- Right Source Marketing**, Marketing & Content Specialist October 2010 – May 2012
- Blogged about marketing, social media, writing, and editing for *Marketing Trenches*, *Social Fresh*, and *Social Media Today*.
  - Recruited and managed writers, designers, and developers. Evaluated skills and negotiated rates.
- Freelance Writer and Editor**  
March 2009 – October 2010

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- Analyzed poetry to write 19 learning guides averaging 9,000 words each for Shmoop.com.
- Scored, edited, and wrote extensive feedback on SAT prep essays as an editor for Essay 101 LLC.

## Awards and Publications

- Forthcoming fiction: "Accident," *The Female Complaint*; "Pie," *Refractions*; "Parker," *The Stoneslide Corrective*.
- Published fiction: "Her Boy," *50-Word Stories*, September 2014; "Accident," *YARN*, October 2013.
- Published poetry: "The Smell of a Dead Buck's Bones," *The Archive* and *Duke Magazine*, Fall 2007, July-August 2009; "Another Summer in Arcady," *Duke University Libraries* magazine, Fall 2007.
- Published non-fiction: "Renaissance Horses: The Carrot is Mightier Than The Sword," *Show and Tell Magazine*, August 2010; Blog posts, ebooks, and website copy on too many websites and blogs to list.
- Awards: "Parker," Honorable Mention, *The Stoneslide Story Contest*, September 2014; Terry Welby Tyler Jr. Prize for Poetry, Duke University, 2010; Academy of American Poets Prize, Duke University, 2007.

**Additional Skills:** HTML and CSS | Adobe Photoshop & InDesign | Microsoft Office

**Teaching Interests:** Creative Writing | Fiction | Poetry | Composition | New Media