



TRACEY HIRSCH

CONTACT

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TraceyLeeDesigns.org
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EDUCATION

University of Baltimore Baltimore, MD

Master of the Arts
Publication Design
Expected 2016
Delta Epsilon Iotta

Salisbury University Salisbury, MD

Bachelor of the Arts
Communications
May 2010
Lamda Pi Eta

Wor-Wic Community College Salisbury, MD

Associate of the Arts
Business Administration
May 2008
Phi Theta Kappa

EXPERIENCE

The Baltimore Ravens Playmakers Promotional Team

March 2015 - Present

Represent The Baltimore Ravens by traveling around Baltimore on Purple Fridays and during the weekends handing out free gifts and tickets to Ravens fans, and interacting with fans at home games at the M&T Stadium

Baltimore Country Club Marketing & Communications Assistant

September 2014 - Present

Maintaining and updating the production schedule; managing the designing and printing of menus, buffet cards, club signage, gift certificates, and recognition awards; designing and printing posters and ads for Club events; designing video boards; creating collateral for golf events; and photographing Club events

Tracey Lee Designs Freelance Graphic Designer

September 2014 - Present

Meet with clients to determine the scope of a project, advise clients on strategies to reach a particular audience, and develop graphics and visual or audio images for product illustrations, logos, and websites

The Dolben Company, Inc. Leasing Consultant

September 2013 - September 2014

Responsible for all activities relating to apartment rentals, created flyers to aid in marketing, redesigned the Marketplace logo, and created a 4x6 banner that was displayed at the Johns Hopkins Housing Fair

Worcester Youth & Family Counseling Services, Inc. Communications Coordinator

August 2011 - 2013

Answered and transferred phone calls, scheduled daily appointments, and received payments; developed and maintained the agency Facebook page and other social media outlets; and created and edited internal as well as external publications including annual reports, newsletters, and brochures