

# **"On-Camera Techniques for Musicians": Outline of Presentation**

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## **1) Home Studio Tips and Set-up**

- a. Equipment (camera, internet, light source)
- b. Room set-up (levels, background)
- c. Lighting
- d. Camera - always in landscape!
- e. Editing - recommended programs, file size, formats
- f. Sending files (YouTube and WeTransfer)

## **2) Self-Taping**

- a. General guidelines (i.e. less is best)
- b. Clothing suggestions
- c. Hair and Makeup

## **3) On-Camera Performance**

- a. Slate (energy and personality!)
- b. Performing for a camera (rather than the stage)
- c. Examples of compelling on-camera performances (and what misses the mark).

## **4) Q&A; Mock Set-Up and Performance (if time allows)**

- a. Any additional questions
- b. Mock home set-up and wardrobe adjustment
- c. Perform for the camera!