



## WHY WE NEED TO KEEP BALTIMORE INEXPLICABLE!

A city that has been called: “the southernmost city in the North and the northernmost city in the South;” that goes by the dual nicknames “Charm City” and “Mobtown;” and is best known nationally for fictional TV series about crime (*The Wire* and *Homicide: Life on the Street*) and a non-fictional series about cake decorating (*Ace of Cakes*); is not easy to sum up, or even explain.

In fact, there’s a long list of inexplicable things about Baltimore and *Keep Baltimore Inexplicable* intends to compile it! And why not? Evidence of a multi-faceted, diverse, and

(often) contradictory city is not something to be stifled. Instead it should be celebrated! And indeed, *Keep Baltimore Inexplicable* is an organization created to do just that. We call upon the citizenry to ignore the implementation of simplistic labels such as the lamentable, oft- floated, ‘Keep Baltimore Weird’ slogan, or the ‘Greatest City in The World’ tagline featured on the city’s public benches. Baltimore defies this kind of simplistic explanation and you should too!

To aid us in our cause, we have enlisted luminaries (past and present) to endorse our campaign to *Keep Baltimore Inexplicable* in a series of posters – Men and women who have either lived, or achieved greatness, in Baltimore. Watch this page in the upcoming weeks for announcements of the great Baltimoreans, past and present, who have joined the campaign to *Keep Baltimore Inexplicable!*

(From the Keep Baltimore Inexplicable Website)