

INNA ALESINA

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PROFESSIONAL EXPERIENCE

principal/ designer	Alesina Design Inc , Owings Mills, MD Provide design services for domestic and foreign clients, including innovative performance wear company, furniture manufacturer and several startup companies. Responsibilities include innovative technology development, new products ideation, prototyping, testing and sourcing. Develop and distribute line of home furnishings. Collaborate with other designers in group projects, and initiatives.	1/1996- present
part time faculty	Maryland Institute College of Art , Baltimore, MD Develop and teach object design and other interdisciplinary design courses. Initiate collaborations with other faculty, designers, local and national organizations on such initiatives as ICFF, Educational Toy, Black and Decker, Johns Hopkins and more. Work with Center for Design Practice and Center for Design Thinking at MICA on research, publications and independent projects.	1/2005- present
	Towson University , Towson, MD Teach high-level ID courses. Set up internships and networking programs with local design firms.	1/2002- 5/2005
design consultant	SM Grotell Design Inc , New York, NY Designed and managed entire collections of watches & packaging for new clients. Oversaw the projects from concept stage to documentation. Developed proprietary features for high end products.	1/1999- 12/2000
senior designer/ creative director	Hadtke Associates Inc , New York, NY Managed variety of projects such as structural packaging for beverages, household cleaners, hygiene products; consumer products including writing instruments and cleaning devices; merchandisers and retail environments. Responsible for 3D aspects of all projects including Ideation, Development and Implementation. Project coordination and planning (resources, suppliers, costs, timing, etc.). Sales and marketing activities. Oversaw design production in Russia which involved educating, training and implementing design processes during multiple visits to several Russian enterprises.	11/1996- 6/1998
designer	Boym Partners Inc , New York, NY Responsible for working with manufacturers, initiating and developing line of souvenirs such as miniature architectural structures. Developed techniques and production methods, researched manufacturers including costs, materials and scheduling.	1/1996- 11/1996
designer	Optimum Design Inc , Brooklyn, NY Designed consumer electronics such as: telephone hand set and caller ID for specific needs of client. Responsibilities included: concept development from sketches and models to product layouts and detailed CAD drawings.	6/1995- 9/1996

EDUCATION

	Maryland Institute College of Art , Baltimore, MD MFA, Major: Graphic Design	2011- 2013
	Parsons School of Design , New York, NY BFA, Major: Product Design, Furniture Design	1994- 1996
	Institute of Industrial Art , Kharkov, Ukraine Major: Industrial Design	1988- 1992
	State Art College , Kharkov, Ukraine Major: Fine Art and Art Education	1984- 1988