

J.B. Shepard

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Summary: Self-taught photographer and digital artist. Walked away from career in marketing and design at the age of 31 to pursue passion for dog advocacy and creative pet portraiture full-time. Best known creatively for his unique anthropomorphized canine headshots and surreal compositing techniques.

Education: **BS, Psychology, Cum Laude** **2002 - 2006**
Mount St. Mary's University *Baltimore, Maryland*

Experience: **the Puptrait Studio** **2015 - Present**
Self Employed (Freelance) *Baltimore, Maryland*

Photo studio dedicated exclusively to the photographing of dogs. Personal projects have been dedicated to rescue advocacy and breed awareness, including 'Paper Hats' a dog portrait series featuring adoptable and rescued dogs wearing elaborate costumes fabricated entirely from post consumer recyclables. Official photo partner of Bella's Bully Buddies, a 501(c)3 all volunteer operated nonprofit rescue and foster organization.

TwoChaps Creative **2009 - 2015**
Co-Founder & Chief Visionary Chap *Baltimore, Maryland*

Founded with Creative Director of Edison Worldwide. Initially positioned as a brand and identity consultancy, TwoChaps soon grew to include a full range of production capabilities, producing print and digital advertising campaigns, websites, mobile applications, and televised commercials.

Edison Worldwide **2006 - 2009**
Lead Copywriter & Print Marketing Manager *Baltimore, Maryland*

Hired initially as a marketing coordinator, quickly acquired a reputation in organization as an effective direct response copywriter and was soon-after handed the reigns to organization's print and direct mail media efforts. Personally managed \$250k worth of media per month. Improved CPA of managed media by 44% prior to company shuttering due to unforeseen regulatory shift.

Skills: Photography, Studio Lighting, Digital Photo Editing & Retouching, Animal Handling, Dog Training, Pet Costume Design, Aluminum Smelting & Sculpture, Paper Mache

Exhibitions: **Paper Hats** (solo) 2017 at *La Cakerie*, Baltimore, Maryland
Artdromeda (group) 2016 at *G788*, Baltimore, Maryland
Art For Life (group) 2016 at *G788*, Baltimore, Maryland
Bullies of Baltimore (solo) 2015-2016 at *City Hall*, Baltimore, Maryland
Mutts of Mobtown (solo) 2015 at *Howl*, Baltimore, Maryland
LED Baltimore (solo) 2014, *Station North LED Billboard*, Baltimore, Maryland
Swing & Burn (solo) 2014 at *Blue Spark Barbershop*, Baltimore, Maryland