

# BRANDON WINKLER

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## Professional Summary

Versatile content writer and filmmaker proficient in researching, writing and editing diverse content. Works well with receiving input to produce engaging, authoritative and error-free work. Dedicated to creating dynamic stories and adept at collaborating with directors and producers to meet creative goals.

## Skills

- Familiarity with screenwriting and editing software programs: Final Draft, Celtx, WriterDuet, Davinci, Premiere, etc.
- Ability to research, preserve and archive at risk media
- Thrives in character development and storytelling
- Consistently meets fast-paced deadlines
- Collaborates well with other writers and production team
- Studiously studied and written about Film Theories such as Apparatus Theory, Transcendental Style and Poetic Cinema
- Microsoft Office & Adobe CC Certified

## Work History

### Writing / Producer Assistant

01/2020 to 01/2021

#### Convention News Television

- Coordinated with producers and on-air talent to create program content, new ideas and segments for expos and conventions
- Ideated unique scripts for producers and clients
- Helped plan and produce advertorial content for show exhibitors and event sponsors
- Organized and transcribed incoming videos and interviews
- Orchestrated license agreements for music and footage, talent releases and distribution contracts

### Video Archivist

01/2022 to 07/2022

#### Winter Park Library

- Responsible for archiving material related to the City of Winter Park from 1980 to 2001.
- Contributed to the decisions about what materials should be preserved because of their long-term research value and to provide information to citizens.
- Performed community outreach to contact individuals.

### Manager

07/2020 to 08/2022

#### Cafe Linger

- Promoted to Manager to ensure consistency and maintain a well functioning work environment
- Drives excellent customer service through coaching, role modeling and incorporating customer feedback that has improved quality of service
- Restructured and built unique beverage recipes using fresh ingredients
- Improved the work environment to remain clean and relaxed for guest satisfaction.

## Accomplishments

- Selected to co-write a feature length film in India during 2020, however production was halted until health conditions improve
- Collaborated with a team of 15 for the video capture and production of the largest manufacturing and supply chain expo in North America
- Aided in building and publishing a running business by my 18th birthday

## Education

**Bachelor of Arts:** Cinema Studies 05/2021

**University of Central Florida** - Orlando, FL

Honors:

- Cum Laude
- Minored in Mass Communications
- Completed professional development in Screenwriting and Film Criticism and Theory